

# Holy Cross College (Autonomous)

Nagercoil-629 004

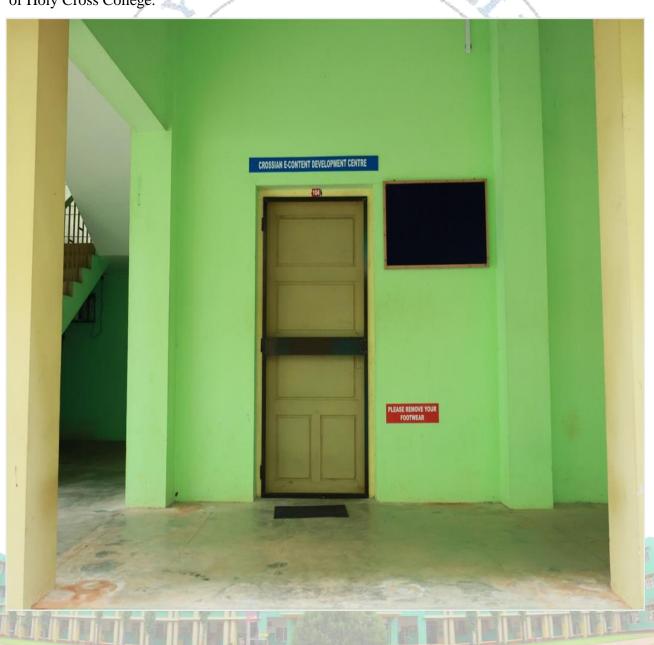
Affiliated to Manonmaniam Sundaranar University, Tirunelveli
Nationally Accredited with A+ Grade (CGPA 3.35) by NAAC IV Cycle
An ISO 9001:2015 Certified Institution

SSR 2019-2020 to 2023-2024

4.3.3 Institution has dedicated audio visual centre, mixing equipment, editing facility, media studio, lecture capturing system (LCS) and related hardware and software for e-content development

#### CROSSIAN E - CONTENT DEVELOPMENT CENTRE

Crossian E - Content Development Centre is also performing as a Media Centre to the college, regular news production happens here. The photos for the news media are also taken, edited and circulated from the studio. It can be used for academic purposes for all the students and faculties of Holy Cross College.



## **INFRASTRUCTURE**

## STUDIO CONSOLE

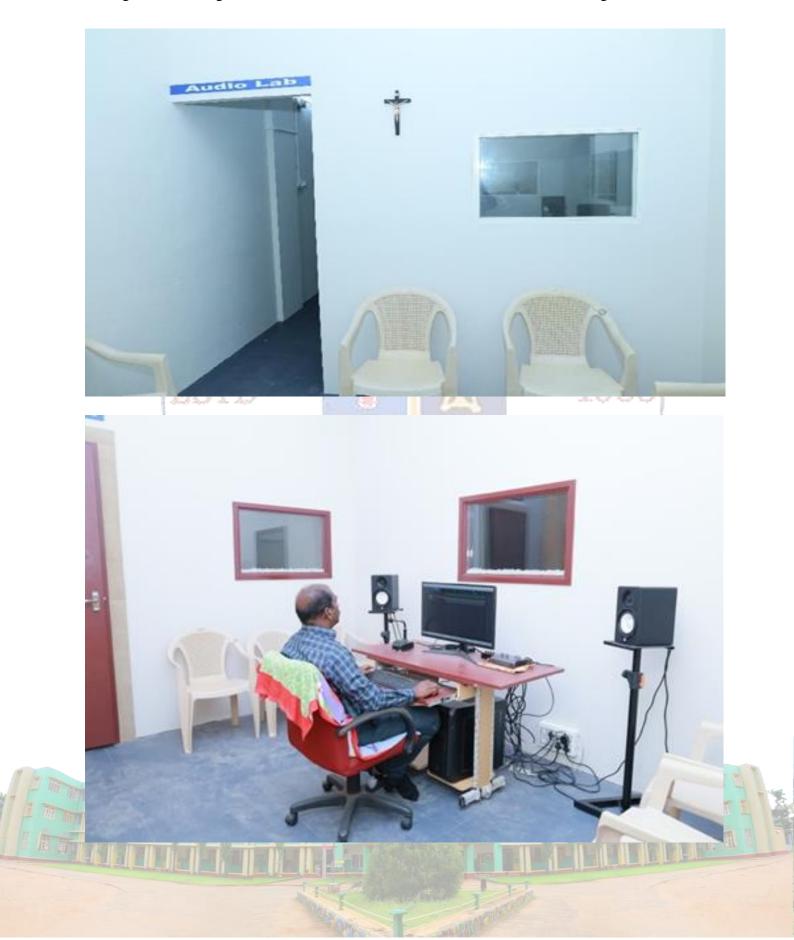
Holy Cross media Centre is equipped with the latest technologies for video editing. Post production works such as photos and videos editing, color correction, poster designing takes place here.





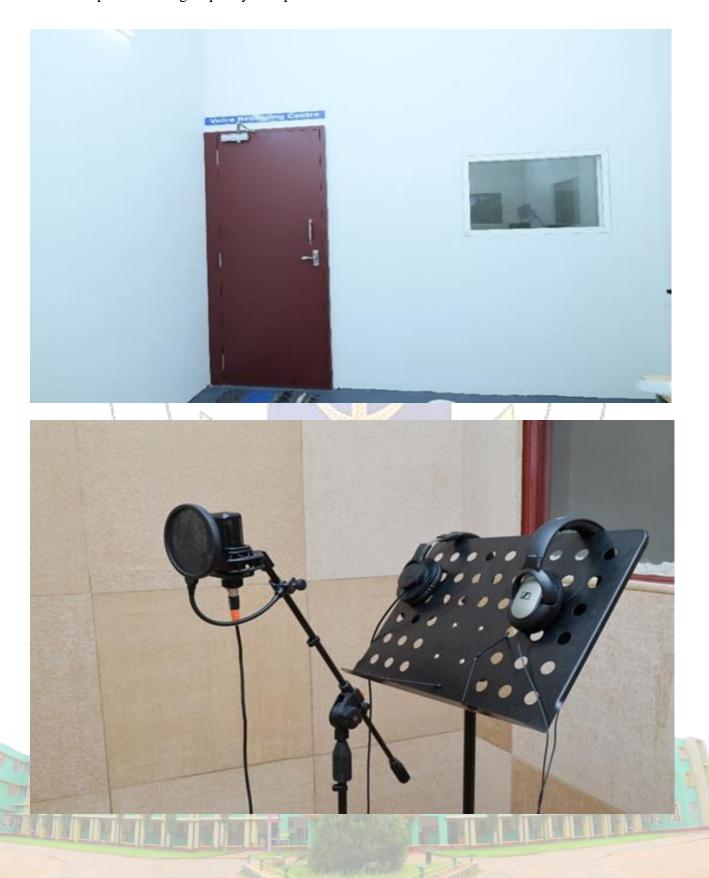
## **AUDIO LAB**

Audio lab is a room with mixing console, speakers, computer and other equipment for mixing and mastering recorded audio. Inside the audio lab is the Audio Recording Centre.



## **AUDIO RECORDING CENTRE**

The Audio Recording Centre offers a variety of services such as recording news, vlogs and dramas for college events etc. The recording Centre is a soundproof booth which is equipped with the best microphone and high- quality headphones.



## **ACTIVITIES**

## LECTURE CAPTURING

Media Centre of our college is responsible for lecture capturing. The Lecture Capturing Centre of our college is equipped with latest devices for video capturing. Editing is also done in our Media Centre.





#### **SOCIAL MEDIA**







Campus News - October 2023 - part 1 | Holy Cross College, Nagercoil.... செய்தி உலகம் | Holy Cross College, Nagercoil. Campus News ...

The Media Centre of our college is responsible for creating social media contents for the college, this includes Promotional videos, Posters, Brochures, YouTube videos, College News, Event photos & videos etc. are produced here.

#### **LOGO DESIGNING**

The media center is proficient in logo designing, a crucial aspect of brand identity. We employ a combination of creativity and strategic thinking to craft unique and impactful logos that effectively communicate the essence of a brand.

#### **VLOG**

We create vlog for special events that happens in our college. Vlog audio is recorded in our Audio Recording Centre, and in total everything needed for vlog production is produced here.



எங்க College தேர்தல் முடிஞ்சிடுச்சி| Holy Cross...

### FRONT PAGE DESIGNING (HANDBOOK & ANNUAL REPORT)

The media center actively engages in various projects, including the design of handbook front pages, Annual report front page. Our team's expertise and creativity shine through in crafting visually appealing and informative front covers for handbooks and annual reports.



**HANDBOOK** 

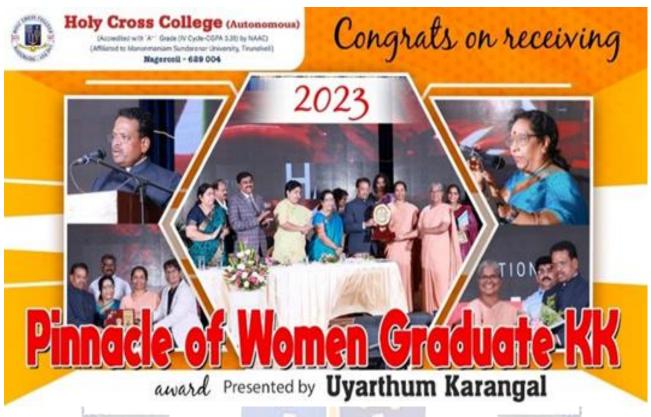
## PROGRAMME SHOOTING (PHOTO & VIDEO)

Photos and videos for college events such as sports day, investiture ceremony, Onam etc. are captured by our media team.



#### POSTER DESIGN

College promotion, special day posters for social media such as Instagram, Facebook etc. are designed by Crossian E-Content Development Centre.









#### VIDEO EDITING

Monthly college news, college promotional videos and YouTube shorts are few video editing works done by Crossian E-Content Development Centre.



Teachers Day Dance | Holy Cross College, Nagercoll #celebration...

324 vlovs - 2 weeks ago:



Campus News - October 2023 - part 1 | Holy Cross College, Nagercoll...

375 views + 2 weeks ago



செய்றி உலகப் | Holy Cross College, Nagercoll. Campus News ...

440 views - 2 weeks ago



Onam Celebration | Holy Cross College, Nagercoll #celebration...

464 views + 3 weeks ago.



Campus News - September 2023 part 2 | Holy Cross College...

\$11 views - 3 weeks ago



Onam Celebration | Holy Cross College, Nagercoil #celebration...

384 views + 3 weeks ago



Onam Celebration | Holy Cross College, Nagercoll (Icelebration...

310 years + 3 weeks ago



ெய்றி உலகம் | Holy Cross College, Nagercoll. Campus News \_\_

528 views - 3 weeks ago



Kumari Kondattam Dance | Holy Cross College, Nagercoll...

279 views + 20 hours ago



Campus News - October 2023 - part 2 | Holy Cross College, Nagercoll....

545 views + 1 day ago



College, Nagercoll, Campus News ...

#24 views + 3 days ago



Dance confirmation in German | Feast celebration | Holy Cross College...

309 rieses + 7 days ago.



தெட்பு நாடகம் ஹெப்பால் நாடகம் | Feast celebration | Holy...

199 views + 8 days ago



Crosslinks 2023 | Holy Cross College, Nagercoll. Fcompetition...

533 views + 2 weeks apo



Teachers Day Dance | Holy Cross College, Nagercoil #celebration...

201 views + 2 weeks ago



Teachers Day Dance | Holy Cross College, Nagercoll #celebration...

244 views + 2 weeks ago

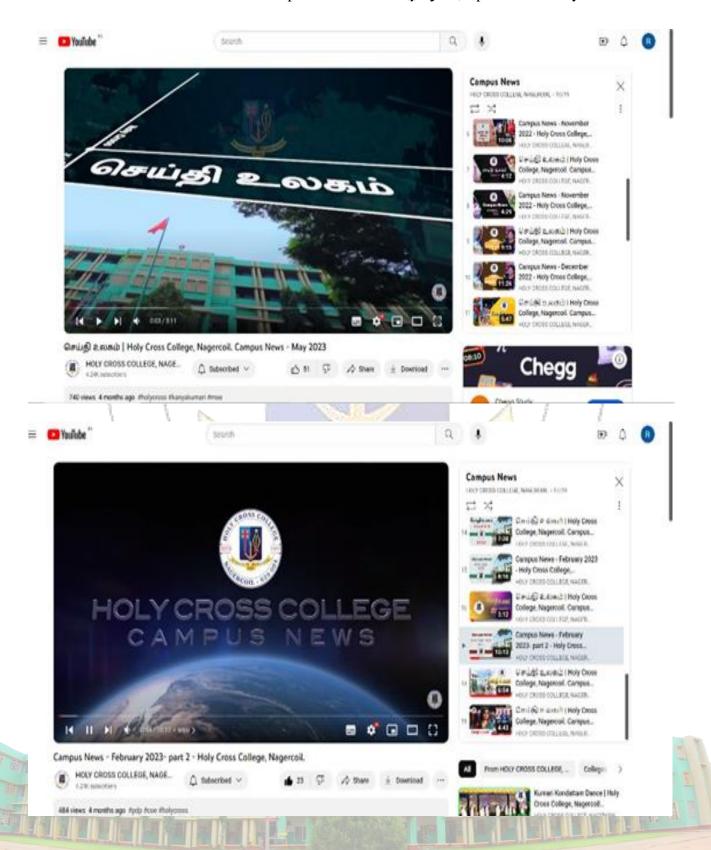
## **AUDIO RECORDING**

Monthly news recording, vlog recording, and skits recording for college events are few works done by Crossian E-Content Development Centre.



#### **NEWS AT HOLY CROSS**

Holy cross media centre maintains a youtube channel broadcasting news videos produced at the centre. The news videos for each month will be of two parts and in two languages (i.e.) English & Tamil. These are the screenshots of Campus news and bra; cyfk; uploaded in our youtube channel.



## NEWS VIDEOS CREATED BY MEDIA CENTRE

## Sample news videos created by our centre are as follows

SI. No	Data	Link
1	bra;j  cyfk; - June 2023	https://youtu.be/cyjoFjDfeOs?feature=shared
2	Campus News - June 2023	https://youtu.be/wiSOWQ3i6bw?feature=shared
3	bra;j cyfk; - July 2023(Part 1)	https://youtu.be/p1YngabL1i4?feature=shared
4	bra;j cyfk; - July 2023(Part 2)	https://youtu.be/vYfTAbDuaDw?feature=shared
5	Campus News - July 2023(Part 1)	https://youtu.be/_SpBP9M05Jg?feature=shared
6	Campus News - July 2023(Part 2)	https://youtu.be/JprgO7iHCIQ?feature=shared
7	bra;j cyfk; - August 2023(Part 1)	https://youtu.be/Qjy6yQdKH8I?feature=shared
8	bra;j cyfk; - August 2023(Part 2)	https://youtu.be/4jhtf_lmqkU?feature=shared
9	Campus News - August 2023(Part 1)	https://youtu.be/JRA1MzcpwX4?feature=shared
10	Campus News - August 2023(Part 2)	https://youtu.be/c5Y79Y1com8?feature=shared
11	bra;j cyfk; - September 2023(Part 1)	https://youtu.be/eZoPFRlgifA?feature=shared
12	bra;j  cyfk; - September 2023(Part2)	https://youtu.be/9YWCQJ5kzGc?feature=shared
13	Campus News - September 2023(Part 1)	https://youtu.be/Kwkp4DxoCOA?feature=shared
14	Campus News - September 2023(Part 2)	https://youtu.be/8Gd38Q3Nnho?feature=shared
15	bra;j cyfk; - October 2023(Part 1)	https://youtu.be/xKL_f22oywI?feature=shared
16	bra;j cyfk; - October 2023(Part 2)	https://youtu.be/IWOQcEbYers?feature=shared
17	Campus News - October 2023(Part 1)	https://youtu.be/219cYWIIK7Q?feature=shared
18	Campus News - October 2023(Part 2)	https://youtu.be/fv5m9bD21PI?feature=shared

19	bra;j  cyfk; - November 2023	https://youtu.be/QhWu8_Bhv4k?feature=shared
20	Campus News – November 2023	https://youtu.be/JL1qPxgu3eE?feature=shared
21	bra;jı cyfk; - December 2023(Part 1)	https://youtu.be/hcib9WviDm0?feature=shared
22	bra;j  cyfk; - December 2023(Part 2)	https://youtu.be/4BL_5RR-J-Q?feature=shared
23	Campus News – December 2023(Part 1)	https://youtu.be/-cG4a9a0fV0?feature=shared
24	Campus News – December 2023(Part 2)	https://youtu.be/gAzVZ1PTJmI?feature=shared
25	bra;j cyfk; - January 2024(Part 1)	https://youtu.be/16_etvGzoKk?feature=shared
26	bra;j cyfk; - January 2024(Part 2)	https://youtu.be/e6Tck0AFb0k?feature=shared
27	Campus News – January 2024(Part 1)	https://youtu.be/jzH9WptK2Xs?feature=shared
28	Campus News – January 2024(Part 2)	https://youtu.be/3du9klOrUrA?feature=shared
29	bra;j cyfk; - February 2024(Part 1)	https://youtu.be/xwWoNfc5LmM?feature=shared
30	bra;j cyfk; - February 2024(Part 2)	https://youtu.be/n8M-JfSg3FI?feature=shared
31	Campus News – February 2024(Part 1)	https://youtu.be/8-dCcjpxCzk?feature=shared
32	Campus News – February 2024(Part 2)	https://youtu.be/tAqFYkzrLK8?feature=shared
33	bra;j cyfk; - March 2024(Part 1)	https://youtu.be/3fMFIne_6GA?feature=shared
34	bra;j cyfk; - March 2024(Part 2)	https://youtu.be/9EPAhnSakLk?feature=shared
35	Campus News – March 2024(Part 1)	https://youtu.be/n2AmZvh5zEo?feature=shared
36	Campus News – March 2024(Part 2)	https://youtu.be/wBte_6R9Xlc?feature=shared
37	bra;jį cyfk; - April 2024	https://youtu.be/ilDFV-2Of_w?feature=shared
38	Campus News – April 2024	https://youtu.be/Ka-HVvb6SFA?feature=shared

## **BLUE PRINT**

