



Holy Cross College (Autonomous) Nagercoil – 629 004

Affiliated to Manonmaniam Sundaranar University, Tirunelveli
Nationally Accredited with A+ Grade (CGPA 3.35) by NAAC IV Cycle
An ISO 9001:2015 Certified Institution

SSR
2019-2020
to
2023-2024

3.3.1 Institution has created an ecosystem for innovations, Indian Knowledge System (IKS), including awareness about IPR, establishment of IPR cell, Incubation centre and other initiatives for the creation and transfer of knowledge/technology and the outcomes of the same are evident



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Month	Title of the Activity	Activity type	Organizers	Expected Outcome
June	Session on Accelerators/ Incubation - Opportunities for Students & Faculty - Early Stage Entrepreneurs	IIC driven	Startup Cell	Know about the opportunities of early stage entrepreneurs
	Orientation Program on Internshala Trainings	Self driven	Internship Cell	Equip every student with practical skills and exposure to build their dream careers
	Session on Business Model Canvas	IIC driven	Startup Cell	Know the procedure to do business model canvas
	Panel discussion with innovation and Start-up Ecosystem Enablers	IIC driven	Social media Cell	Discuss the development of innovation and startup ecosystem of our institution
July	Intra Institutional Startup Competition	IIC driven	Startup Cell	Display the creativity and innovative skills of the students
	Session on Achieving Value Proposition Fit & Business Fit	IIC driven	Startup Cell	Know about how to achieve business fit
	Outreach Programme on Innovation and entrepreneurship in Schools	IIC driven	Innovation Cell	Develop social awareness and commitment among the students by creating entrepreneurs with innovative spirit
	Session on Angel Investment / VC funding opportunity for early stage Entrepreneurs	IIC driven	IPR Cell	Understand how to get capital for start-ups at early stages
	Orientation on E-cell Student Member	-	EDII	Know how to enroll the students name on E-cell
August	Mentoring Event: Demo Day of Start-Ups & Linkage with Innovation Ambassadors	IIC driven	Startup Cell	Display the entrepreneurial skills of the students

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	Boot Camp on Lean Start-up & Minimum Viable Product / Business	IIC driven	Startup Cell	Know more about lean startup
	Mentoring Event cum Idea Contest for applying Patents (Poster presentation)	Self driven	IPR Cell	Express their innovative ideas for further mentoring and converting the innovative ideas into market fit product
	Orientation Session on Break the Barriers for I UG and I PG Students	Self driven	Innovation Cell	Nurture originality in students by linking people, designing and enabling entrepreneurship through innovation and research
September	Workshop on Women and IP: Accelerating Innovation and Creativity	Self driven	IPR Cell	Understand the crucial role of women in propelling innovation and creativity forward
	Workshop on Entrepreneurship and Innovation as Career Opportunity	IIC driven	Social media Cell	Know more about the career opportunities in the field of innovation and entrepreneurship
	My Story - Motivational Session by successful Innovators	IIC driven	Innovation Cell	Motivate the students in creative actions
	Field visit for Problem Identification	IIC driven	Internship Cell	Reinforce experimental and contextual learning to students
	Mentoring Event: Poster Presentation of Ideas/PoC & linkage with Innovation Ambassadors	IIC driven	Innovation Cell	Explore the innovative ideas of the students
	Holy Cross Bazaar 2023 - Series I	Self driven	Startup Cell	Showcase the creativity and professional skills of the students
	Mentoring Session on "Tamil Nadu Student Innovators (TNSI 2023)"	-	EDII	Submit innovative ideas for the problem statements in the field of agriculture, industry, smart cities and health care

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October	Awareness Campaign - Student Chapter – “Role of Intellectual Property Rights in taking off the Indian Economy”	Self driven	IPR Cell	Know the socio-economic prosperity of a nation, in terms of strategic business planning
	National Innovation Day Celebration	IIC Celebration	Innovation Cell	Motivate the students in creative actions, thereby create global Professionals
	Workshop on, “Problem Solving and Ideation”	IIC driven	Internship Cell	Encourage the students to brainstorm and ideate their own new ideas
	Institution’s Innovation Day Celebration - Idea Presentation by Students	Self driven	Innovation Cell	Make the students to understand the importance and need of innovation
	My Story- Motivational Session by successful Entrepreneurs	IIC driven	Startup Cell	Motivate the students to become an entrepreneur
November	Session on “Evolve your Invention to Sculpt your Ideas” by Innovation Ambassador	Self driven	IPR Cell	Know about how to turn the idea into a product
	National Education Day Celebration - Poster making, Essay writing and Slogan writing competition	IIC Celebrations	Innovation Cell	Nurture the value of education in society
	Session on Women’s Entrepreneurship and Economic Development	Self driven	Startup Cell	Know the opportunities and challenges of women entrepreneurs towards economic development
December	National Energy	IIC	Social media	Create an awareness on energy

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	Conservation Day Celebration - Exhibition	Celebration	Cell	conservation
	Expert talk on Process of Innovation Development, Technology Readiness Level (TRL); Commercialisation of Lab Technologies & Tech-Transfer	IIC driven	IPR Cell	Know about the process of innovation development and technology transfer
	Holy Cross Innovation Contest - Round I (Online)	Self driven	Innovation Cell	Nurture participatory leadership to enhance social consciousness and social responsibility
	Workshop on Design Thinking, Critical Thinking and Innovation Design	IIC driven	Innovation Cell	Create the originality in students
	Orientation Session on “Internship Opportunities” in Artificial Intelligence and Machine Learning	Self driven	Internship Cell	Provide unique opportunities for students in learning outside of academic settings
	Holy Cross Bazaar 2023 - Series II	Self driven	Startup Cell	Showcase the creativity and professional skills of the students
January	Session on “Creating Awareness on Intellectual Property Rights (IPR) & IP Management” - NIPAM	Self driven	IPR Cell	Motivate to apply for patents and copyrights
	Mentoring Event: Prototype Development Demo Day	IIC driven	Innovation Cell	Bring an innovative product for the welfare of the society by involving the stakeholders in the collaborative consultation and decision making process
	Field Visit to	IIC driven	Internship Cell	Support ambitious and

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	Pre-incubation Visit			innovative students by helping them to transform their ideas into a minimum viable product
	Session on Achieving Problem-Solution Fit and Product-Market Fit	IIC driven	Startup Cell	Know about how to achieve product-market fit
February	Workshop on “Legal Requirements and Filing Procedures for Patent Protection”	Self driven	IPR Cell	Able to know the processes of patent filing and publishing patents
	Workshop on Entrepreneurship Skill, Attitude and Behaviour Development	IIC driven	Startup Cell	Develop entrepreneurial skills and attitude among students
	Holy Cross Innovation Contest 2024 - Final Round	Self driven	Innovation Cell	Instil social awareness and commitment among the students for the benefit of the society and thereby creating entrepreneurs with innovative spirit
	Orientation on Importance of Artificial Intelligence in Business “Micro, Small and Medium Enterprises sector”	Self driven	Internship Cell	Inculcate a desire to become entrepreneur among the students
March	Field Visit to incubation Unit	IIC driven	Internship Cell	Transform the ideas of students into a minimum viable product
	Internship opportunities in Data Science and Machine Learning	Self driven	Internship Cell	Implement the knowledge of practical training in the practical life
	Workshop on Prototype/ Process Design and Development	IIC driven	Innovation Cell	Know the process of design thinking to design a prototype
	Workshop on Intellectual Property Rights (IPRs) and	IIC driven	IPR Cell	Gain knowledge about IP management for startup

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	IP management for start up”			
	Mentoring Event: Poster Presentation of Business Plans & linkage with Innovation Ambassadors	IIC driven	Social media	Presentation of business plan by students
April	World Creativity and Innovation Day	IIC Celebration	Innovation Cell	Create the originality in students
	Session on Role of Cybersecurity in Industry 4.0	Self driven	Internship Cell	Improve students personal skills and also polish their professional growth and experience
	World Intellectual Property Day Celebration - Exhibition of Innovative models	Self driven	IPR Cell	Create their own innovative models and go for patenting or startups
	Session on “How to plan for Start-up - legal & Ethical Steps”	IIC driven	Startup cell	Know about the legal and ethical steps for startup
May	National Technology Day Celebration - Creative video Presentation	IIC celebration	Social media Cell	Display the recent innovations

