

Holy Cross College (Autonomous)

Nagercoil-629004

Affiliated to Manonmaniam Sundaranar University, Tirunelveli
Nationally Accredited with A+ Grade (CGPA 3.35) by NAAC IV Cycle
An ISO 9001:2015 Certified Institution

SSR 2019-2020 to 2023-2024

3.3.1 Institution has created an ecosystem for innovations, Indian Knowledge System (IKS), including awareness about IPR, establishment of IPR cell, Incubation centre and other initiatives for the creation and transfer of knowledge/technology and the outcomes of the same are evident





Month	Action Plan	Expected Outcome
June	Session on Accelerators/Incubation - Opportunities for Students and Faculty-Early-Stage Entrepreneurs	Motivate faculty and students to become entrepreneurs
	Mentoring Session onLean Startup and Minimum ViableBusiness	Understand lean startupapproach to build new business
July	Session on Business Model Canvas	Understand the procedure to do business model canvas
	Seminar on Angel Investment and VentureCapitalist: Funding Opportunity forEarly-Stage Entrepreneurs	Know about the various funding opportunities forentrepreneurs
August	Holy Cross Bazaar	Students are able to showcase their talents and encourage them to become an innovative entrepreneur
September	Workshop on PatentDrafting Process	Understand the process of drafting a patent
	Session on Break theBarriers	Enhance the out of box thinking ability of the students
	IIC First Council Meet	Present the Q1 action plan for the IIC calendaryear 2022-2023 and receive feedback and suggestions from external members
October	Virpanai Angaadi Holy Cross Bazaar	Motivate the students tobecome an entrepreneur
	Seminar on Innovationfor Entrepreneurship - Towards a SustainableFuture (National InnovationDay Celebration)	Students are able to know about innovation and entrepreneurship for a sustainable future
	Idea Presentation byStudents (Institution's InnovationDay Celebration)	Students present their innovative ideas
	Kalloori Angaadi Holy Cross Bazaar	Students are able to showcase their talents and skills

November	Seminar on Innovation Mindset – To ImproveMental Wellness &	Inculcate innovation mindset among students
	Attitude Building Programme	
	Session on Role and Significance of Innovation and Entrepreneurship in Education (National Education Day Celebration)	Understand the role and significance of innovationand entrepreneurship in education
	Session on My Story - Motivational Session bya Successful Innovator	Motivate the students to think about innovation
	Session on Problem Solving and Ideation Workshop	Students are able toknow more about problem solving and ideation
December	Workshop on Entrepreneurship Skillsfor the Future	Students obtain the knowledge on entrepreneurship and startup
	Session on Startup ismy Identity	Encourage the students to find their startup identity
	IIC Second Council Meet	Present the Q2 action plan for the IIC calendar year 2022-2023 and receive feedback and suggestions from external members
January	Seminar on Entrepreneurial Opportunities for Youth – 2k23 & Honours in Campus Entrepreneurs (National Youth Day Celebration)	Motivate the students to become an entrepreneur and know about the entrepreneurial opportunities
	Session on Significance of Intellectual Property Rights and Patent Filing Procedure	Understand the significance of IPR and patent filing process
	Session on HolisticView of IPR	Students are able to know more about IPR
	Workshop on DesignThinking, Critical Thinking and Innovation Design	Enhance the critical and design thinking abilities of the students
February	Eco Innovative Contest	Students exhibit their innovative eco-friendly products
	Holy Cross InnovationContest – 2023 Finale (Inter Institutional Innovation Contest)	Students exhibit and present their innovative ideas through prototypes and models

	Expert Talk on Processof Innovation Development and Commercialization	Students are able to know the process of innovation developmentand commercialization
	Student Emporium –Holy Cross Bazaar	Students display and sold their innovative products
	Session on AchievingProblem -Solution fit and product market fit	Students are able to know how to achieve problem solution fit andproduct market fit
March	Orientation Programmeon A Name for your Startup	Help the student entrepreneurs to attain their long-term goal
April	Workshop on Prototype/Process Design and Development	Understand the process for designing a prototype
	Session on InnovationCompetence DevelopmentProgramme	Know the development of innovative technology in various fields
	Workshop on Intellectual Property Rights and IP Management for Startup	Understand the significance of IPR and IP management for startup
	Field Visit to IncubationCentre	Help the students to transform their ideas into a minimum viable product
	Interactive Session onStep Out and Innovate(World Creativity and Innovation Day)	Motivate the students to think creatively and critically
	Mentoring Event on Innovation and Entrepreneurship forSchool Students	Students are able to know about the importance of innovationand entrepreneurship
	Session on IP Rights for Empowering Women (World IP Day Celebration)	Know about IP rights forwomen empowerment
May	Technology Speaks - Video Presentation (National TechnologyDay Celebration)	Describe the growth of technology in different aspects





