

Department of Commerce (S.F - I)								
1.3.1. List and description of the courses which address the Gender, Environment and Sustainability, Human Values, Professional Ethics and Indian Knowledge System into the Curriculum								
S. No	Course Code	Name of the Course	Ge	EVS	HV	PE	IKS	Outcome
2023-2024								
1	AP231CC1	Core Course I: Business Finance				<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	To evaluate techniques of long-term investment decision incorporating risk factor.
2	AP231CC2	Core Course II: Digital Marketing				<input checked="" type="checkbox"/>		To apply conceptual knowledge and analytical tools to forecast market potential.
3	AP231CC3	Core Course III: Banking and Insurance				<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	To assess risk mitigation strategies and its impact in banking and insurance industry.
4	AP231EC1	Elective Course I: a) Security Analysis and Portfolio Management				<input checked="" type="checkbox"/>		To analyse stock performance through fundamental and technical analysis.
5	AP231EC2	Elective Course I: b) Operations Research				<input checked="" type="checkbox"/>		To prioritize the network analysis to enhance effectiveness.
6	AP231EC4	Elective Course II: a) Labour Law		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>	To identify the provisions of provident fund, gratuity and bonus schemes.
7	AP231EC5	Elective Course II: b) Strategic Human Resource Management				<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	To understand and apply strategic cost management and techniques.
8	AP232CC1	Core Course IV - Strategic Cost Management				<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	To apply the provisions of IRDA Regulations, 2002 in the preparation of final accounts of life insurance and general insurance companies.
9	AP232CC2	Core Course V - Corporate Accounting		<input checked="" type="checkbox"/>			<input checked="" type="checkbox"/>	To describe both theoretical and practical role of financial management in business in india.
10	AP232CC3	Core Course VI - Setting up of Business Entities				<input checked="" type="checkbox"/>		To gain knowledge on moral issues relating to business, marketing, advertising, finance, HR and environmental protection.
11	AP232EC2	Elective Course III: b) Audit and Due Diligence				<input checked="" type="checkbox"/>		To understand the types and process of secretarial audit.
12	AP232EC4	Elective Course IV: a) Rural and Agricultural Marketing					<input checked="" type="checkbox"/>	To evaluate the distribution and promotional mix relating to food processing industry.
13	AP232EC5	Elective Course IV: b) Logistics and Supply Chain Management				<input checked="" type="checkbox"/>		To assess strategic warehousing for SCM including global level.
14	AP232SE1	Skill Enhancement: Professional Communication and Development			<input checked="" type="checkbox"/>			To create professional and technical documents that are clear and adhering to all the necessary conventions.
15	PA2031	Core IX: Financial Markets and Institutions		<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	To understand the functions of financial markets.
16	PA2032	Core X: Quantitative Techniques		<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>		To understand the role of QT & methods of sampling.
17	PA2033	Core XI: Advanced Cost Accounting			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	To identify the accounting procedure for various accounts.
18	PA2034	Elective III: (a) Modern Management Practices		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	To develop high performance team to develop the future.
19	PA2035	Elective III: (b) Consumer Behaviour	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	To gain knowledge towards decision making.
20	PA20SI	Self-learning : Commerce for Lectureship Exams	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	To familiarise with national eligibility exam.
21	PA2041	Core XII: Security Analysis and Portfolio Management		<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	To know the principles and policies of portfolio management.
22	PA2042	Core XIII: Indirect Taxation		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	To get an insight about the various indirect taxes prevailing in India.
23	PA2043	Core XIV: Enterprise Resource Planning				<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	To understand the role of business transactions through various business processes.
24	PA2044	Core XV: Strategic Marketing Management			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	To understand the role of Strategic marketing management.
25	PA2045	Elective IV: (a) Human Resource Development	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	To understand the work life of employees and talent management.
26	PA2046	Elective IV: (b) Entrepreneurial Development	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	To identify the institutions and schemes supporting entrepreneurship.

2022-2023								
27	PA2011	Core I: Business Environment	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	To understand the functions of international economic institutions and their role in developing Indian business.
28	PA2012	Core II: Applied Operations Research	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	To apply game theory and mixed strategies to overcome the competitors.
29	PA2013	Core III: Corporate Accounting	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	To develop the skills in preparing consolidated balance sheet.
30	PA2014	Core IV: Research Methodology	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	To identify research problem and determine the research objectives.
31	PA2015	Elective I: (a) Business Ethics and Corporate Governance	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	To enhance awareness about business ethics and corporate governance.
32	PA2016	Elective I: (b) Strategic Management	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	To evaluate the reasons for strategy failure and methods to overcome.
33	PA2021	Core V: International Business	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	To provide knowledge on regional economic integration and export procedure.
34	PA2022	Core VI: Accounting for Management	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	To understand the process and analysis of managerial decision making.
35	PA2023	Core VII: Strategic Financial Management	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	To identify the concept and components of working capital management.
36	PA2024	Core VIII: Financial Services	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	To evaluate the role of financial system regulators and its major players.
37	PA2025	Elective II: (a) Services Marketing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	To impart an in-depth knowledge of Service Marketing.
38	PA2026	Elective II: (b) International Marketing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	To enable the students to be employable in other countries.
39	PA2031	Core IX: Financial Markets and Institutions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	To understand the functions of financial markets.
40	PA2032	Core X: Quantitative Techniques	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	To understand the role of QT & methods of sampling.
41	PA2033	Core XI: Advanced Cost Accounting	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	To identify the accounting procedure for various accounts.
42	PA2034	Elective III: (a) Modern Management Practices	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	To develop high performance team to develop the future.
43	PA2035	Elective III: (b) Consumer Behaviour	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	To gain knowledge towards major influences in consumer behaviour.
44	PA20SI	Self-learning : Commerce for Lectureship Exams	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	To familiarise with national eligibility.
45	PA2041	Core XII: Security Analysis and Portfolio Management	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	To know the principles and policies of portfolio management.
46	PA2042	Core XIII: Indirect Taxation	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	To get an insight various Indirect taxes prevailing in India.
47	PA2043	Core XIV: Enterprise Resource Planning	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	To understand the role of business transactions through various business processes.
48	PA2044	Core XV: Strategic Marketing Management	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	To understand the role of Strategic marketing management.
49	PA2045	Elective IV: (a) Human Resource Development	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	To understand the work life of employees and talent management.
50	PA2046	Elective IV: (b) Entrepreneurial Development	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	To identify the institutions and schemes supporting entrepreneurship.
2021-2022								
51	PA2011	Core I: Business Environment	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	To understand the functions of international economic institutions and their role in developing Indian business.
52	PA2012	Core II: Applied Operations Research	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	To apply the game theory and mixed strategies to overcome the competitors.
53	PA2013	Core III: Corporate Accounting	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	To develop the skills in preparing consolidated balance sheet.
54	PA2014	Core IV: Research Methodology	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	To identify research problem and determine the research objectives.

55	PA2015	Elective I: (a) Business Ethics and Corporate Governance	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	To enhance awareness about business ethics corporate governance.
56	PA2016	Elective I: (b) Strategic Management	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	To evaluate the reasons for strategy failure and methods to overcome.
57	PA2021	Core V: International Business	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	To provide knowledge on regional economic integration and export procedure.
58	PA2022	Core VI: Accounting for Management	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	To understand the process and analysis of managerial decision making.
59	PA2023	Core VII: Strategic Financial Management	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	To identify the concept and components of working capital management.
60	PA2024	Core VIII: Financial Services	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	To analyse towards different industry conditions focused on consumer or company financial interests.
61	PA2025	Elective II: (a) Services Marketing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	To impart an in-depth knowledge of Service Marketing.
62	PA2026	Elective II: (b) International Marketing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	To enable the students to be employable in other countries.
63	PA2031	Core IX: Financial Markets and Institutions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	To understand the functions of financial markets.
64	PA2032	Core X: Quantitative Techniques	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	To understand the role of QT & methods of sampling.
65	PA2033	Core XI: Advanced Cost Accounting	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	To identify the accounting procedure for various accounts.
66	PA2034	Elective III: (a) Modern Management Practices	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	To develop high performance team to develop the future.
67	PA2035	Elective III: (b) Consumer Behaviour	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	To gain knowledge towards decision making.
68	PA20SI	Self-learning : Commerce for Lectureship Exams	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	To familiarise with national eligibility,
69	PA2041	Core XII: Security Analysis and Portfolio Management	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	To know the principles and policies of portfolio management.
70	PA2042	Core XIII: Indirect Taxation	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	To provide students with a knowledge of principles and provisions of GST and Customs Law.
71	PA2043	Core XIV: Enterprise Resource Planning	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	To understand the role of business transactions through various business processes.
72	PA2044	Core XV: Strategic Marketing Management	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	To understand the role of Strategic marketing management.
73	PA2045	Elective IV: (a) Human Resource Development	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	To understand the work life of employees and talent management.
74	PA2046	Elective IV: (b) Entrepreneurial Development	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	To identify the institutions and schemes supporting entrepreneurship.
2020-2021								
75	PA2011	Core I: Business Environment	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	To understand the functions of internationaleconomic institutions and their role in developing Indian business.
76	PA2012	Core II: Applied Operations Research	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	To apply the game theory and mixed strategies to overcome the competitors.
77	PA2013	Core III: Corporate Accounting	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	To develop the skills in preparing consolidated balance sheet.
78	PA2014	Core IV: Research Methodology	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	To identify research problem and determine the research objectives.
79	PA2015	Elective I: (a) Business Ethics and Corporate Governance	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	To enhance awareness about corporate governance.
80	PA2016	Elective I: (b) Strategic Management	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	To evaluate the reasons for strategy failure and methods to overcome.
81	PA2021	Core V: International Business	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	To provide knowledge on regional economic integration and export procedure.
82	PA2022	Core VI: Accounting for Management	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	To understand the process and analysis of managerial decision making.
83	PA2023	Core VII: Strategic Financial Management	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	To identify the concept and components of working capital management.
84	PA2024	Core VIII: Financial Services	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	To analyse hire purchase agreement and installment sale.

85	PA2025	Elective II: (a) Services Marketing					<input checked="" type="checkbox"/>	To impart an in-depth knowledge of Service Marketing.
86	PA2026	Elective II: (b) International Marketing					<input checked="" type="checkbox"/>	To enable the students to be employable in other countries.
87	PA1731	Core IX: Income Tax Law and Practice					<input checked="" type="checkbox"/>	To instill confidence in students in the computation of tax liability of individuals, firm and companies.
88	PA1732	Core X: Marketing Management			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		To understand the conceptual frame work of marketing and its applications.
89	PA1733	Core XI: Tourism Management					<input checked="" type="checkbox"/>	To make the students aware of tourist destination and impact of tourism.
90	PA1734	Elective III: (a) Financial Services					<input checked="" type="checkbox"/>	To gain in-depth knowledge about the financial services.
91	PA1741	Core XII: Indirect Taxes					<input checked="" type="checkbox"/>	To provide students with a knowledge of principles and provisions of GST and Customs Law.
92	PA1742	Core XIII: Advanced Cost Accounting					<input checked="" type="checkbox"/>	To inculcate the ethics of cost accounting professionals.
93	PA1743	Core XIV: International Business					<input checked="" type="checkbox"/>	To gain knowledge about the different aspects of international trade.
94	PA1744	Core XV: Business Ethics					<input checked="" type="checkbox"/>	To concertize the students in Business ethical standards and values in business.
95	PA1745	Elective IV: (a) Financial Institutions and Markets					<input checked="" type="checkbox"/>	To understand of the structure of financial markets in India.
96	PA1746	Elective IV: (b) Banking and Financial Institutions					<input checked="" type="checkbox"/>	To gain in depth knowledge about banking system in India.
2019-2020								
97	PA1711	Core I: Organisational Behaviour		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		To understand the skills of the person towards the emerging challenges.
98	PA1712	Core II: Business Environment		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>	To impart knowledge on the dynamic nature of environment.
99	PA1713	Core III: Operations Research					<input checked="" type="checkbox"/>	To provide skills in improving business practices.
100	PA1714	Core IV: Corporate Accounting					<input checked="" type="checkbox"/>	To provide an in-depth knowledge on accounts for different types of organisation.
101	PA1715	Elective I: (a) Research Methodology					<input checked="" type="checkbox"/>	To help the students to collect the data as well as to prepare research report.
102	PA1716	Elective I:(b) Strategic Management	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		To enhance decision making abilities of students in situations of uncertainty.
103	PA1721	Core V: Accounting for Managerial Decisions					<input checked="" type="checkbox"/>	To provide students to prepare budget as well as financial statements.
104	PA1722	Core VI: Executive Skill Development	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		To motivate the students to achieve extraordinary performance.
105	PA1723	Core VII: Entrepreneurial Development	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	To impart basic entrepreneurial skills in promoting industries.
106	PA1724	Core VIII: Advanced Financial Management					<input checked="" type="checkbox"/>	To provide a theoretical framework and to analyze the problems of financial management.
107	PA1725	Elective II: (a) Services Marketing		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>	To impart an in-depth knowledge of Service Marketing.
108	PA1726	Elective II: (b) International Marketing		<input checked="" type="checkbox"/>			<input checked="" type="checkbox"/>	To enable the students to be employable in other countries.
109	PA1731	Core IX: Income Tax Law and Practice					<input checked="" type="checkbox"/>	To instill confidence in students in the computation of tax liability of individuals, firm and companies.
110	PA1732	Core X: Marketing Management			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		To understand the conceptual frame work of marketing and its applications.
111	PA1733	Core XI: Tourism Management					<input checked="" type="checkbox"/>	To make the students aware of tourist destination and impact of tourism.
112	PA1734	Elective III: (a) Financial Services					<input checked="" type="checkbox"/>	To gain in-depth knowledge about the financial services.

113	PA1741	Core XII: Indirect Taxes				<input checked="" type="checkbox"/>	To provide students with a knowledge of principles and provisions of GST and Customs Law.
114	PA1742	Core XIII: Advanced Cost Accounting				<input checked="" type="checkbox"/>	To inculcate the ethics of cost accounting professionals.
115	PA1743	Core XIV: International Business				<input checked="" type="checkbox"/>	To gain knowledge about the different aspects of international trade.
116	PA1744	Core XV: Business Ethics				<input checked="" type="checkbox"/>	To concertize the students in Business ethical standards and values in business.
117	PA1745	Elective IV: (a) Financial Institutions and Markets				<input checked="" type="checkbox"/>	To understand of the structure of financial markets in India.
118	PA1746	Elective IV: (b) Banking and Financial Institutions				<input checked="" type="checkbox"/>	To gain in depth knowledge about banking system in India.