



Department of Commerce

Holy Cross College (Autonomous)  
Nationally Re-Accredited with A+ by NAAC (CGPA3.35-IVCycle)



Nagercoil- 629004, Kanyakumari District, Tamil Nadu, India.

Minutes of the Board of Studies meeting of the Department of Commerce

held on 25.05.2023 at 11:00 AM

**Members:**

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Dr. S.Mary Pearly Sumathi	-Member
Dr.C.Braba	-Member
Dr.C.K. Sunitha	-Member
Ms.S.MerlinVista	-Member
Dr.J. Divya Merry Malar	-Member
Dr.R.Evalin Latha	-Member
Dr.M.Charles Dayana	-Member
Dr.A.Franklin Ragila	-Member
Dr.R.Sreedevi	-Member
Dr.Ganana Muhila	-Member
Dr.G.Sahaya Shiny	-Member
Dr.J.Jani Mercy bai	-Member
Dr.X.Maria Muthu Shanthini	-Member
Dr.G.Hesil Jerda	-Member
Ms.S.Jameela	-Member
Ms.J.Jenifer	-Member

## **Agenda**

1. Prayer
2. Welcome by the Chairperson
3. Reading of the minutes of the previous meeting
4. Introduction of UG School
5. Revamping / Revision of curriculum for UG with PEOs, POs, PSOs and COs
6. Revision of syllabus for UG Semester I and II
7. Ratification of curriculum structure 2020-23
8. Syllabus for Value Added Courses
9. Introduction of PG School
10. Revamping / Revision of curriculum for PG with PEOs, POs, PSOs and COs.
11. Revision of syllabus for PG Semester I and II
12. Classification of New Courses / Multidisciplinary / Industry 4.0
13. Classification of courses as Employability / Entrepreneurship / Skill Development
14. Classification of courses as Local / National / Regional / Global
15. Classification of courses as Crosscutting Issues Gender Equity / Environment and Sustainability / Human Values / Professional Ethics
16. Recommendation of books and journals for UG and PG
17. Suggestion for innovative teaching and evaluation techniques for UG and PG
18. Conduct of seminars / workshops in collaborations with Government Agents / Universities / NGOs.
19. New measures to be undertaken by the department
20. Feedback and action taken
21. Next meeting of BoS
22. Any other.



The Board of Studies meeting commenced with a prayer song. The members of the board, the Chairperson, University Nominee, Subject experts, Industrialist, Alumnae and faculty of the Department, were present for the meeting.

#### **Welcome Address**

Dr.(Sr).S.Sahayaselvi, Principal, Holy Cross College (Autonomous), Nagercoil welcomed the members and introduced them while briefing on the agenda for the conduct of this meeting. The following items in the Agenda were discussed by the members of the board.

#### **Item 01/BoS23.05/03: Approval of the minutes of the meeting held on 02.12.2021 and 07.10.2022**

Dr. M. Mary Helen Stella, the Chairperson read the minutes of the previous meeting which was approved by the members after incorporating few modifications / suggestions given by the Academic council.

#### **Item02/BoS23.05/04:Approval of the UG School of Commerce & Economics**

UG programme which was renamed as UG School of Commerce & Management Studies was approved by the board members.

**Item03/ BoS23.05/05:** Revamping / Revision of curriculum for UG with PEOs, POs, PSOs and COs. Approval of PEOs, POs, PSOs and COs and the Syllabus of B.Com.

The BoS members approved the PEOs, POs, PSOs and COs after discussion for the courses in semester I and II for B.Com

#### **Programme Educational Objectives (PEOs)**

<b>PEOs</b>	<b>Upon completion of the B.Com Degree Programme, the graduates will be Able to:</b>
PEO-1	apply appropriate theory and scientific knowledge to participate in activities that support humanity and economic development nationally and globally, developing as leaders in their fields of expertise
PEO-2	pursue lifelong learning and continuous improvement of the knowledge and skills with the highest professional and ethical standards
PEO-3	Acquaint with the business world by imparting knowledge, skill and attitude thereby becoming employable in the job market.

### Programme Outcomes (POs)

POs.	<b>Upon completion of the B.Com Degree Programme, the graduates will be Able to:</b>
PO-1	Understand the conceptual knowledge of accounting and acquire skills to Become leaders in their fields of expertise at the global level
PO-2	Identify the role and responsibilities of the business leads to social and economic development
PO-3	acquire entrepreneurial, legal, managerial and communication skills to be successful in business and personal life
PO-4	Recognize and practice different value systems and ethics for sustainable development
PO-5	Impart competency to make eligible and employable in the job market
PO-6	practical exposure for start up and project promotion.

### Programme Specific Outcomes (PSOs) COMMERCE

PSOs	Upon completion of B.Com Degree Programme, the graduates will be able to:	Mapping with POs
PSO1	become acquainted with commercial knowledge and soft skill to react in the most appropriate way when faced with challenges in the society.	PO4, PO5
PSO2	apply theoretical and practical concepts to business practices to produce employable, ethical and innovative professionals to sustain in the dynamic business world.	PO6
PSO3	encourage the students with add on value based and job oriented courses which ensure them to sustain in the organisation level.	PO1, PO2 & PO5
PSO4	demonstrate respectful engagement with other's ideas, behaviours, beliefs and apply diverse frame of reference to decisions and actions.	PO6
PSO5	contribute to the development of the society by collaborating with stakeholders for mutual benefit.	PO1, PO3

Courses offered for the students of **B.Com** are given in the following structure

#### UG Structure for Commerce Course Structure

#### Distribution of Hours and Credits Academic Courses



Course	S I	S II	S III	S IV	S V	S VI	Total	
							H	C
Part I:Language	6 (3)	6 (3)	6 (3)	6 (3)			24	12
Part II:English	6 (3)	6 (3)	6 (3)	6 (3)			24	12
<b>Part III</b>								
Core Course	5 (5)+ 5 (5)	5 (5)+ 5 (5)	5 (5)+ 5 (5)	5 (5)+ 5 (5)	5 (4)+ 5 (4)+ 5 (4)+	6(5) + 6(4) + 6(4)	78	69
Core Project					5 (4)			
Elective / Discipline Specific Elective Courses	4 (3)	4 (3)	4 (3)	4 (3)	4 (3)+ 4 (3)	5 (3)+ 5 (3)	34	24
<b>Part IV</b>								
Non-major Elective	2 (2)	2 (2)					4	4
Skill Enhancement Course		2 (2)	1(1)+ 2 (2)	1 (1) +2 (2)			8	8
Foundation Course	2 (2)						2	2
Environmental Studies			1	1 (2)			2	2
Value Education					2 (2)		2	2
Summer Internship /Industrial Training					(2)		-	2
Extension Activity						(1)	-	1
Professional Competency Skill						2 (2)	2	2
<b>Total</b>	<b>30(23)</b>	<b>30(23)</b>	<b>30(22)</b>	<b>30 (24)</b>	<b>30 (26)</b>	<b>30 (22)</b>	<b>180</b>	<b>140</b>

**Total number of Hours = 180**

#### Co-curricular Courses

Course	S I	S II	S III	S IV	S V	S VI	Total
LST (Life Skill Training)	-	(1)	-	(1)			2
Skill Development Training (Certificate Course)	(1)						1
Field Project		(1)					1
Specific Value-added Course	(1)		(1)				2
Generic Value-added Course				(1)		(1)	2
MOOC		(1)		(1)		(1)	3
Student Training Activity:				(1)			1

Clubs & Committees / NSS							
Community Engagement Activity: RUN				(1)			1
Human Rights Education					(1)		1
Gender Equity Studies						(1)	1
<b>Total</b>							<b>15</b>

Total number of Compulsory Credits = Academic credits + Non-academic credits: 140 + 15

#### Courses Offered Semester I

Course	Course Code	Title of the Course	Credits	Hours/ Week
<b>Part I</b>	TU231TL1	Language: Tamil	3	6
	FU231FL1	French		
<b>Part II</b>	EU231EL1	English	3	6
<b>Part III</b>	AU231CC1	Core Course I: Financial Accounting I	5	5
	AU231CC2	Core Course II: Principles of Management	5	5
	AU231EC1	Elective I: Business Communication	3	4
<b>Part IV</b>	AU231NM1	Non Major Elective NME I: Accounting for Everyone	2	2
	AU231FC1	Foundation Course FC: Fundamentals of Business Studies	2	2
<b>Total</b>			<b>23</b>	<b>30</b>

#### Semester II

Course	Course Code	Title of the Course	Credits	Hours/ Week
<b>Part I</b>	TU232TL1	Language: Tamil	3	6
	FU232FL1	French		
<b>Part II</b>	EU232EL1	English	3	6
<b>Part III</b>	AU232CC1	Core Course III: Financial Accounting II	5	5
	AU232CC2	Core Course IV: Business Law	5	5
	AU232EC1	Elective II: Business Environment	3	4



<b>Part IV</b>	AU232NM1	Non Major Elective NME II: Consumer Protection	2	2
	AU232SE1	Skill Enhancement Course SEC I: Digital and Social Media Marketing	2	2
		<b>Total</b>	<b>23</b>	<b>30</b>

### Semester III

Course	Course Code	Title of the Course	Credits	Hours / Week
<b>Part I</b>	TU233TL1	Language: Tamil	3	6
	FU233FL1	French		
<b>Part II</b>	EU233EL1	English	3	6
<b>Part III</b>	AU233CC1	Core Course V: Corporate Accounting I	5	5
	AU233CC2	Core Course VI: Company Law	5	5
	AU233EC1	Elective III: Auditing and Corporate Governance	3	4
<b>Part IV</b>	AU233SE1	Skill Enhancement Course SEC III: Managing Creativity and Innovation	1	1
	AU233SE2	Skill Enhancement Course SEC II: Digital Fluency	2	2
	UG234EV1	Environmental Studies	-	1
		<b>Total</b>	<b>22</b>	<b>30</b>

### Semester IV

Course	Course Code	Title of the Course	Credits	Hours/Week
<b>Part I</b>	TU234TL1	Language: Tamil	3	6
	FU234FL1	French		
<b>Part II</b>	EU234EL1	English	3	6
<b>Part III</b>	AU234CC1	Core Course VII: Corporate Accounting II	5	5
	AU234CC2	Core Course VIII: Principles of Marketing	4	5
	AU234EC1	Elective IV: Financial Services	3	4
	AU234EC2	Elective IV: Consumerism & Consumer Protection		
	AU234EC3	Elective IV: Operations Research		
<b>Part IV</b>	AU234SE1	Skill Enhance Course SEC IV: Artificial Intelligence in Business	2	2
	AU234SE2	Skill Enhancement Course SEC V: Fitness	2	1
	UG234EV1	Environmental Studies	2	1
		<b>Total</b>	<b>24</b>	<b>30</b>



**Semester V**

Course	Course Code	Title of the Course	Credits	Hours/Week
Part III	AU235CC1	Core Course IX: Cost Accounting I	4	6
	AU235CC2	Core Course X: Banking Law and Practice	4	5
	AU235CC3	Core Course XI: Income Tax Law and Practice I	4	5
	AU235PW1	Core Project XII: Project	4	5
	AU235DE1	Discipline Specific Elective DSE I: a) Financial Management	3	4
	AU235DE2	Discipline Specific Elective DSE I: b) Indirect Taxation		
	AU235DE3	Discipline Specific Elective DSE I: c) E-Commerce		
	AU235DE4	Discipline Specific Elective DSE II: a) Human Resource Management	3	4
	AU235DE5	Discipline Specific Elective DSE II: b) Office Management & Secretarial Practice		
	AU235DE6	Discipline Specific Elective DSE II: c) Consumerism & Consumer Protection		
Part IV	AU235VE1	Value Education	1	1
	AU235SI1 / AU235IT1	Summer Internship / Industrial Training	2	-
		<b>Total</b>	<b>25</b>	<b>30</b>

**Semester VI**

Course	Course Code	Title of the Course	Credits	Hours/Week
Part III	AU236CC1	Core Paper XIII: Cost Accounting - II	4	6
	AU236CC2	Core Paper XIV: Management Accounting	4	6
	AU236CC3	Core Paper XV: Income Tax Law and Practice II	4	6
	AU236DE1	Discipline Specific Elective DSE III: a) Entrepreneurial Development	3	4
	AU236DE2	Discipline Specific Elective DSE III – b) Computer Application in Business		
	AU236DE3	Discipline Specific Elective DSE III: c) International Trade		
	AU236DE4	Discipline Specific Elective DSE IV:	3	4

		a) Logistics and Supply Chain Management		
	AU236DE5	Discipline Specific Elective DSE IV - b) Spreadsheet for Business		
	AU236DE6	Discipline Specific Elective DSE IV - c) Indian Economic Development		
<b>Part IV</b>	AU236VE1	General awareness for Competitive Examination	2	2
	AU236EA1	Extension Activity	1	-
	AU236PS1	Professional Competency Skill	2	2
		<b>Total</b>	<b>23</b>	<b>30</b>
<b>TOTAL</b>			<b>140</b>	<b>180</b>

**Item 04 / BoS 23.03/06: Approval of Syllabus for B.Com for Semesters I & II**

The BoS members resolved the Courses in Semester I and Semester II for UG Programme.

**Item05/ BoS 23.05/07: Ratification of Curriculum Structure (2020-2023)**

Ratification in 2020-23 structure with changes in Semester IV/ V to introduce mandatory internship with 1 credit and in Semester V Field Project.

**Item06/ BoS 23.05/08: Approval of syllabus for Value-added Courses**

**Generic Value-added Courses (GVC):** They are offered in Semesters I, III and V, where students can choose from the courses offered by all the departments.

**Specific Value-added Courses (SVC):** They are offered in Semesters II, IV and VI, where students can choose from the courses offered by the departments.

Generic and specific value added courses offered by the Department of Commerce were discussed and then they were resolved by the board members.

**Item07/BoS23.05/09:Approval of the PG School of Commerce & Economics**

PG programme which was renamed as PG School of Commerce & Management Studies was approved by the board members.

**Item08/ BoS23.05/10: Revamping / Revision of curriculum for PG with PEOs, POs, PSOs and COs. Approval of PEOs, POs, PSOs, COs and the Syllabus of M.Com.**

The BoS members approved the PEOs, POs, PSOs and COs after discussion for the



courses in semester I and II for M.Com

#### Programme Educational Objectives (PEOs)

<b>PEOs</b>	<b>Upon completion of M.Com Degree Programme, the graduates will be able to:</b>
PEO-1	Utilize computational technology to solve social and financial issues and to pursue research.
PEO-2	Exercise professional skills, values, team spirit and leadership to face challenges and to contribute building the nation.
PEO-3	Continue to learn and advance their career in industry both public and private sectors, government and academia.

#### Programme Outcomes (POs)

<b>PO</b>	<b>Upon completion of M. Com Degree Programme, the graduates will be able to:</b>
PO1	Apply high level knowledge and skills in various fields of commerce
PO2	Obtain opportunities in research, writing, communication, and Publication skills.
PO3	Identify and analyse functional management issues at various levels of career advancement
PO4	Develop competency and skills to pursue higher level programmes in commerce and industry
PO5	Function effectively as a member or leader in teams by demonstrating soft skills, coping skills, and human values
PO6	Sensitize professional ethics and societal needs which lead them for holistic development
PO7	Learn independently for life long to execute professional, social, and ethical responsibilities promoting sustainable development

#### Programme Specific Outcomes (PSOs)

<b>PO</b>	<b>Upon completion of M.Com Programme, the graduates will be able to:</b>
PSO1	design and implement accounting, marketing, finance and HR systems and practices grounded in research that comply with mercantile laws, leading the organization towards growth and development.
PSO2	exhibit entrepreneurial ability by enhancing critical thinking, problem solving, decision making and leadership skills that will facilitate startups and high potential organisations.
PSO3	practice different techniques of communication and research and apply them in business and progression.
PSO4	facilitate production of employable, ethical and innovative professionals to sustain in the dynamic business world.
PSO5	practice business and professional ethics to embrace moral and ethical values in business and personal life.

Courses offered for the students of **M.Com** are given in the following structure



## PG Structure for Commerce Course

### Structure

#### Distribution of Hours and Credits

Course	SEMESTER				Total	
	I	II	III	IV	Hours	Credits
Core Courses – Theory	7(5) + 7(5) + 6(4)	6(5)+ 6(5) + 6(4)	6(5) + 6(5) + 6(5) + 6 (4)	6(5) + 6 (5)	74	57
Elective Courses	5 (3) + 5 (3)	4 (3) + 4 (3)	4(3) -	4 (3) -	26	18
Core Project		-		10 (7)	10	7
Skill Enhancement Course		4 (2)	2 (2)	4 (2)	10	6
Internship/ Industrial Activity			(2)		-	2
Extension Activity				(1)	-	1
<b>Total</b>	<b>30 (20)</b>	<b>30 (22)</b>	<b>30 (26)</b>	<b>30 (23)</b>	<b>120</b>	<b>91</b>

#### Co-curricular Courses

Course	SEMESTER				Total
	I	II	III	IV	Credits
Life Skill Training –I	-	(1)	-	-	1
Life Skill Training –II	-	-	-	(1)	1
Field Project	(1)		-		1
Specific Value-Added Courses	(1)		(1)		2
Generic Value-Added Courses		(1)		(1)	2
MOOC		(1)		(1)	2
Community Engagement Activity (UBA)		(1)			1

**Total Number of Hours** =120  
**Total Number of Credits** = 91 + (10)

Non-academic courses are mandatory and conducted outside the regular working hours.

**Courses Offered  
Semester I**

Course Code	Title of the Course	Credits	Hours
AP231CC1	Core Course I: Business Finance	5	7
AP231CC2	Core Course II: Digital Marketing	5	7
AP231CC3	Core Course III: Banking and Insurance	4	6
AP231EC1	Elective Course I: a) Security Analysis and Portfolio Management	3	5
AP231EC2	Elective Course I: b) Operations Research		
AP231EC3	Elective Course I: c) International Financial Management		
AP231EC4	Elective Course II: a) Labour Law	3	5
AP231EC5	Elective Course II: b) Strategic Human Resource Management		
AP231EC6	Elective Course II: c) Insolvency Law and Practice		
<b>Total</b>		<b>20</b>	<b>30</b>

**Semester II**

Course Code	Title of the Course	Credits	Hours
AP232CC1	Core Course IV - Strategic Cost Management	5	6
AP232CC2	Core Course V - Corporate Accounting	5	6
AP232CC3	Core Course VI - Setting up of Business Entities	4	6
AP232EC1	Elective Course III: a) Business Ethics and Corporate Sustainability	3	4
AP232EC2	Elective Course III: b) Audit and Due Diligence		
AP232EC3	Elective Course III: c) Managerial Economics		
AP232EC4	Elective Course IV: a) Rural and Agricultural Marketing	3	4
AP232EC5	Elective Course IV: b) Logistics and Supply Chain Management		
AP232EC6	Elective Course IV: c) Total Quality Management		
AP232SE1	Skill Enhancement: Professional Communication and Development	2	4
<b>Total</b>		<b>22</b>	<b>30</b>

**Semester III**

Course Code	Title of the Course	Hours
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		Credits	
AP233CC1	Core Course VII - Taxation	5	6
AP233CC2	Core Course VIII - Research Methodology	5	6
AP233CC3	Core Course IX - Computer Applications in Business	5	6
AP233CC4	Core Course X - International Business	4	6
AP233EC1	Elective Course V a) Strategic Management	3	3
AP233EC2	Elective Course V b) Management Information Systems		
AP233EC3	Elective Course V c) Managerial Behavior and Effectiveness		
AP233SE1	Skill Enhancement Course - Advanced Excel	2	3
AP233SI1/ AP233IA1	Internship/Industrial Activity	2	-
	<b>Total</b>	<b>26</b>	<b>30</b>

#### Semester IV

Course Code	Title of the Course	Credits	Hours
AP234CC1	Core Course XI - Corporate and Economic Laws	5	6
AP234CC2	Core Course XII - Human Resource Analytics	5	6
AP234PW1	Core Project	7	10
AP234EC1	Elective Course VI a) Quantitative Techniques for Business Decisions	3	4
AP234EC2	Elective Course VI b) Organisational Behaviour		
AP234EC3	Elective Course VI c) International Marketing		
AP234SE1	Skill Enhancement Course - Modern Office Management	2	4
AP234EA1	Extension Activity	1	-
	<b>Total</b>	<b>23</b>	<b>30</b>
	<b>Grand Total</b>	<b>91</b>	<b>120</b>

Item 09/BoS 23.05/11: Approval of Syllabus for M.Com for Semesters I & II



The BoS members resolved the Courses in Semester I and Semester II for PG Programme.

**Item 10/BoS 23.05/12: New Courses Introduced /Multidisciplinary / Industry 4.0**

New Courses Introduced for B.Com students in the new structural revision of Curriculum

Course Code	Name of the Course Introduced
AU231CC1	Core Course I: Financial Accounting I
AU231CC2	Core Course II: Principles of Management
AU231EC1	Elective Course I (a): Business Communication
AU231NM1	Non Major Elective I: Accounting for everyone
AU231FC1	Foundation Course : Fundamentals of Business
AU232CC1	Core Course III: Financial Accounting -II
AU232CC2	Core Course IV: Business Law
AU232EC1	Elective II(a): Business Environment
AU232NM1	Non Major Elective NME II: Consumer Protection
AU232SE1	Skill Enhancement Course SEC I: Digital and Social Media Marketing

New Courses Introduced for M.Com students in the new structural revision of Curriculum

Course Code	Name of the Course Introduced
AP231CC1	Core Course I: Business Finance
AP231CC2	Core Course II: Digital Marketing
AP231CC3	Core Course III: Banking and Insurance
AP231EC1	Elective Course I: a) Security Analysis and Portfolio Management
AP231EC2	Elective Course I: b) Operations Research
AP231EC3	Elective Course I: c) International Financial Management
AP231EC4	Elective Course II: a) Labour Law
AP231EC5	Elective Course II: b) Strategic Human Resource Management

AP231EC6	Elective Course II: e) Insolvency Law and Practice
AP232CC1	Core Course IV - Strategic Cost Management
AP232CC2	Core Course V - Corporate Accounting
AP232CC3	Core Course VI - Setting up of Business Entities
AP232EC1	Elective Course III: a) Business Ethics and Corporate Sustainability
AP232EC2	Elective Course III: b) Audit and Due Diligence
AP232EC3	Elective Course III: c) Managerial Economics
AP232EC4	Elective Course IV: a) Rural and Agricultural Marketing
AP232EC5	Elective Course IV: b) Logistics and Supply Chain Management
AP232EC6	Elective Course IV: c) Total Quality Management
AP232SE1	Skill Enhancement: Professional Communication and Development

Multidisciplinary Courses	
S. No	Title of the Courses
1	Non Major Elective NME I: Accounting for Everyone
2	Non Major Elective NME II: Consumer Protection

#### Classification of Courses as Core Industry 4.0

To satisfy Core Industry 4.0 requirement, Department of Commerce introduced the courses Digital and Social Media Marketing and Artificial Intelligence in Business in Semesters II & IV respectively.

#### Item11/BoS 23.05/13: Classification of the courses as Skill development/Employability/Entrepreneurship

#### UG

Sem	Course Code	Name of the Course	Employ ability	Entrepreneurship	Skill development
	AU231CC1	Core Course I: Financial Accounting I	✓		✓
	AU231CC2	Core Course II: Principles of Management	✓	✓	✓

I	AU231EC1	Elective Course I (a): Business Communication	✓		✓
	AU231NM1	Non Major Elective I: Accounting for Everyone	✓		✓
	AU231FC1	Foundation Course : Fundamentals of Business Studies	✓		✓
II	AU232CCI	Core Course III: Financial Accounting II	✓		✓
	AU232CC2	Core Course IV: Business Law	✓		✓
	AU232EC1	Elective II(a): Business Environment		✓	✓
	AU231NM1	Non Major Elective NME II: Consumer Protection	✓		✓
	AU232SE1	Skill Enhancement Course SEC I: Digital and Social Media Marketing			✓

**PG**

**Number of Courses focusing on Employability/Entrepreneurship/Skill development**

Se m	Course Code	Name of the Course	Employabi lity	Entrepren eurship	Skill development
	AP231CC1	<b>Core I:</b> Business Finance		✓	✓
	AP231CC2	<b>Core II:</b> Digital Marketing	✓		✓
	AP231CC3	<b>Core III:</b> Banking and Insurance	✓		✓
	AP231EC1	Elective Course I: a) Security Analysis and Portfolio Management			✓



I	AP231EC2	Elective Course I: b) Operations Research	✓		✓
	AP231EC3	Elective Course I: c) International Financial Management			✓
	AP231EC4	Elective Course II: a) Labour Law			✓
	AP231EC5	Elective Course II: b) Strategic Human Resource Management	✓		✓
	AP231EC6	Elective Course II: c) Insolvency Law and Practice			✓
	I I	AP232CC1	Core Course IV Strategic Cost Management	✓	
AP232CC2		Core Course V - Corporate Accounting			✓
AP232CC3		Core Course VI - Setting up of Business Entities	✓	✓	✓
AP232EC1		Elective Course III: a) Business Ethics and Corporate Sustainability			✓
AP232EC2		Elective Course III: b) Audit and Due Diligence			✓
AP232EC3		Elective Course III: c) Managerial Economics			✓
AP232EC4		Elective Course IV: a) Rural and Agricultural Marketing			✓
AP232EC5		Elective Course IV: b) Logistics and Supply Chain Management			✓
AP232EC6		Elective Course IV: c) Total Quality Management			✓
AP232SE1		Skill Enhancement: Professional Communication and Development			✓

**Item12/BoS23.05/14: Classification of the courses as Local/ Regional / National/Global**

The members of the Board classified the UG courses in the new structure based on **Local / National// Regional /Global** relevance

Sem	Course Code	Name of the Course	Local	National	Regional	Global
I	AU231CC1	Core Course I: Financial Accounting I		✓		
	AU231CC2	Core Course II: Principles of Management				✓
	AU231EC1	Elective Course I (a): Business Communication		✓		
	AU231NM1	Non Major Elective I: Accounting for Everyone		✓		
	AU231FC1	Foundation Course : Fundamentals of Business Studies		✓		
II	AU232CC1	Core Course III: Financial Accounting II		✓		
	AU232CC2	Core Course IV: Business Law		✓		
	AU232EC1	Elective II(a): Business Environment		✓		
	AU232NM1	Non Major Elective NME II: Consumer Protection		✓		
	AU232SE1	Skill Enhancement Course SEC I: Digital and Social Media Marketing				✓

**List of courses of PG relevance to the local/ regional/ national and global**

Sem	Course Code	Name of the Course	Local	National	Regional	Global
I	AP231CC1	Core Course I: Business Finance		✓		✓
	AP231CC2	Core Course II: Digital Marketing		✓		✓
	AP231CC3	Core Course III: Banking and Insurance		✓		
	AP231EC1	Elective Course I: a) Security Analysis and Portfolio Management		✓		
	AP231EC2	Elective Course I: b) Operations Research				✓
	AP231EC3	Elective Course I: c) International Financial Management				✓
	AP231EC4	Elective Course II: a) Labour Law		✓		✓
	AP231EC5	Elective Course II: b) Strategic Human Resource Management		✓		✓
AP231EC6	Elective Course II: c) Insolvency Law and Practice		✓		✓	
II	AP232CC1	Core Course IV - Strategic Cost Management		✓		



AP232CC2	Core Course V - Corporate Accounting			✓		
AP232CC3	Core Course VI - Setting up of Business Entities			✓		
AP232EC1	Elective Course III: a) Business Ethics and Corporate Sustainability			✓		
AP232EC2	Elective Course III: b) Audit and Due Diligence			✓		
AP232EC3	Elective Course III: c) Managerial Economics			✓		
AP232EC4	Elective Course IV: a) Rural and Agricultural Marketing	✓		✓		
AP232EC5	Elective Course IV: b) Logistics and Supply Chain Management			✓		✓
AP232EC6	Elective Course IV: c) Total Quality Management			✓		
AP232SE1	Skill Enhancement: Professional Communication and Development			✓		

#### Item13/BoS23.05/15: Classification of Courses as Cross Cutting Issues

The members of the Board classified the UG courses in the new structure based on Cross Cutting Issues

Course Code	Name of the Course	Gender	Environment Sustainability	Human Values	Professional Ethics	Indian Knowledge System
AU231CC1	Core Course I: Financial Accounting I				✓	✓
AU231CC2	Core Course II: Principles of Management				✓	✓
AU231EC1	Elective Course I (a): Business Communication				✓	✓
AU231NM1	Non Major Elective I: Accounting for Everyone					✓
AU231FC1	Foundation Course: Introduction to Commerce					✓
AU232CC1	Core Course III: Financial Accounting II				✓	✓
AU232CC2	Core Course IV: Business Law				✓	
AU232EC1	Elective II:				✓	✓

	Business Environment					
AU232NM1	Non Major Elective NME II: Consumer Protection				✓	✓
AU232SE1	Skill Enhancement Course SEC I: Digital and Social Media Marketing					✓

List of courses of PG which address the Gender, Environment and Sustainability, Human Values and Professional Ethics

Sem	Course Code	Name of the Course	Gender Equity	Environment and Sustainability	Human Values	Professional Ethics	Indian Knowledge System
I	AP231CC1	Core Course I: Business Finance				✓	✓
	AP231CC2	Core Course II: Digital Marketing				✓	
	AP231CC3	Core Course III: Banking and Insurance				✓	✓
	AP231EC1	Elective Course I: a) Security Analysis and Portfolio Management				✓	
	AP231EC2	Elective Course I: b) Operations Research				✓	
	AP231EC4	Elective Course II: a) Labour Law		✓	✓		✓
	AP231EC5	Elective Course II: b) Strategic Human Resource Management				✓	✓
II	AP232CC1	Core Course IV - Strategic Cost Management				✓	✓
	AP232CC2	Core Course V - Corporate Accounting		✓			✓
	AP232CC3	Core Course VI - Setting up of Business				✓	



	Entities					
AP232EC2	Elective Course III: b) Audit and Due Diligence					✓
AP232EC4	Elective Course IV: a) Rural and Agricultural Marketing					✓
AP232EC5	Elective Course IV: b) Logistics and Supply Chain Management					✓
AP232SE1	Skill Enhancement: Professional Communication and Development			✓		

**Item14/BoS 23.05/16: Recommendation of books and journals**

It was resolved by the board members to use the text books and reference books given in the TANSCHÉ Structure.

**Item15/BoS 23.05/17: Suggestions for innovative teaching and evaluation techniques for UG & PG**

- Foundation Course may be a brief summary of the programme. It should be a kind of orientation/ foundation of the whole curriculum. It should cover all the courses
- Two options are enough for Discipline Specific Course
- Follow TANSCHÉ structure as it is.
- A course on startup can be given as value added course as it is the need of the hour.
- Internship for PG can be renamed as Summer Internship Programme

**Item16/ BoS 23.05/18: Suggestions on conducting seminars**

Conduct national/ international conferences with paper presentation sessions and the selected papers can be published in SCOPUS indexed journal.

**Item17/BoS23.05/19: New measures to be undertaken by the department**


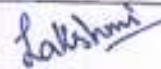
- Suggested to have a separate computer lab for the department.
- Encourage the students to take in startup initiatives.

**Item18/BoS23.05/20: Feedback action taken**

Stakeholders	Feedback Received	Action Taken
Students	Practical Exposure is needed Training for NET/SET Examinations	Introduced Value Added Course Introduced "NET/ SET Coaching"
Parents	Job related courses can be given To enhance Communication Skills	Introduced new value added courses
Alumni	More importance can be given for communication skill development.	Provided Effective communication skill development course through value added course

The following suggestions were given by the student representatives

- Research based course is required
- Add special training programmes

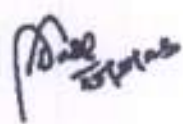
Name of the Students	Class	Signature
Miss. S. Annamal Sonia	II M.Com	
Miss. S. B. Sree Lakshmi	III B.Com	

**Item19/BoS23.05/21: Next Meeting of the BoS**

The members of the board suggested to have the next meeting of BoS in the month of January, 2024

**Item20/BoS 23.05/2022: Any Other**

The meeting ended at 01:30p.m. with the vote of thanks by Dr. S. Mary Pearly Sumathi

Name of the Members	Designation	Signature
University Nominee, Dr.S.David Appathurai	Associate Professor, Department of Commerce, St.Xavier's College (Autonomous), Palayamkottai, Tirunelveli - 627002	



Subject Expert, Dr.T.M.Padmanabhan	Head and Associate Professor, Post Graduate & Research Centre in Commerce, S.T.Hindu College, Nagercoil-629002	<i>Handwritten signature</i> 25.5.23
Subject Expert, Dr.S.Senbaganathan	Assistant Professor, Department of Commerce, Raja Dorai singam Government Arts College, Sivagangai-630561.	absent
Auditor, Ms.SornaTharani	Auditor, No.4,SRV Towers, 2 <sup>nd</sup> Floor, Muthamizh Street, PWD Road, Nagercoil-629001	<i>Handwritten signature</i> 26.05.2023
Alumni, Ms.Uma Arunachalam	27K, CDS Avenu , Vadapalani, Chennai-96.	<i>Handwritten signature</i> 25/05/23
Dr.M.Mary Helen Stella	HoD and Chairperson	<i>Handwritten signature</i> MFC, Helen Stella
Dr.Sr.SahayaSelvi	Assistant Professor	<i>Handwritten signature</i>
Dr. S. Mary Pearly Sumathi	Assistant Professor	<i>Handwritten signature</i>
Dr.C.Braba	Assistant Professor	<i>Handwritten signature</i>
Dr.C.K.Sunitha	Assistant Professor	<i>Handwritten signature</i>
Ms.S.MerlinVista	Assistant Professor	<i>Handwritten signature</i>
Dr.J.Divya Merry Malar	Assistant Professor	<i>Handwritten signature</i>
Dr.R.Evalin Latha	Assistant Professor	<i>Handwritten signature</i>
Dr.M.Charles Dayana	Assistant Professor	<i>Handwritten signature</i>
Ms.A.Franklin Ragila	Assistant Professor	<i>Handwritten signature</i>
Dr.R.Sreedevi	Assistant Professor	<i>Handwritten signature</i>
Dr.M.Ganana Muhila	Assistant Professor	<i>Handwritten signature</i>
Dr.G.Sahaya Shiny	Assistant Professor	<i>Handwritten signature</i>

Dr.J.Jani Mercy bai	Assistant Professor	<i>J. Jani Mercy Bai</i>
Dr.X.Maria Muthu Shanthini	Assistant Professor	<i>DM</i>
Dr.G.Hesil Jerda	Assistant Professor	<i>Jerda P.</i>
Ms.S.Jameela	Assistant Professor	<i>S</i>
Ms.J.Jenifer	Assistant Professor	<i>Jenifer</i>