

Department of Commerce							
1.1.1 Curricula developed and implemented have relevance to the local/ national / regional and global developmental needs which are reflected in Programme Outcomes (PSOs) and Course Outcomes (COs)							
S. No.	Course Code	Name of the Course	L	N	R	G	POs, PSOs, COs Addressed
							POs
2023-2024							
1	AU231CC1	Core Course I: Financial Accounting I		✓			<p>PO 1 - To understand the conceptual knowledge of accounting and acquire skills to become leaders in their fields of expertise at the global level</p> <p>PO 2 - To identify the role and responsibilities of the business leads to social and economic development.</p> <p>PO 5 - To impart competency to make eligible and employable in the job market</p> <p>PSO 3 - To encourage the students with add on value based and job oriented courses which ensure them to sustain in the organisation level</p> <p>CO 1 - To remember the concept of rectification of errors and bank reconciliation statements</p> <p>CO 2 - To apply the knowledge in preparing accounts of sole trading concerns</p> <p>CO 3 - To apply the various methods of providing depreciation</p> <p>CO 4 - To interpret the methods of calculating profit</p> <p>CO 5 - To identify the accounting treatment regarding royalty accounts and claims from insurance companies in case of loss of stock</p>
2	AU231CC2	Core Course II: Principles of Management				✓	<p>PO 1 - To understand the conceptual knowledge of accounting and acquire skills to become leaders in their fields of expertise at the global level</p> <p>PO 3 - To acquire entrepreneurial, legal, managerial and communication skills to be successful in business and personal life</p> <p>PSO 5 - To contribute to the development of the society by collaborating with stakeholders for mutual benefit</p> <p>CO 1 - To remember the general concepts and importance of principles of management.</p> <p>CO 2 - To understand the process of planning and decision making in an organization.</p> <p>CO 3 - To understand the principles of authority and responsibility of an organization.</p> <p>CO 4 - To apply the various methods of performance appraisal</p> <p>CO 5 - To demonstrate the notion of directing-co-ordination and control in the management</p>
3	AU231EC1	Elective Course I (a): Business Communication		✓			<p>PO 1 - To understand the conceptual knowledge of accounting and acquire skills to become leaders in their fields of expertise at the global level</p> <p>PO 3 - To acquire entrepreneurial, legal, managerial and communication skills to be successful in business and personal life</p> <p>PSO 5 - To contribute to the development of the society by collaborating with stakeholders for mutual benefit</p> <p>CO 1 - To recognise the basic concept of business communication.</p> <p>CO 2 - To exposed to effective business letter</p> <p>CO 3 - To interpret the concept of various correspondences.</p> <p>CO 4 - To discuss the Secretarial Correspondence like agenda minutes and various business reports.</p> <p>CO 5 - To acquire the skill of preparing an effective resume</p>
4	AU231NM1	Non Major Elective I: Accounting for Everyone		✓			<p>PO 1 - To understand the conceptual knowledge of accounting and acquire skills to become leaders in their fields of expertise at the global level</p> <p>PO 2 - To identify the role and responsibilities of the business leads to social and economic development.</p> <p>PO 5 - To impart competency to make eligible and employable in the job market</p> <p>PSO 3 - To encourage the students with add on value based and job oriented courses which ensure them to sustain in the organisation level</p> <p>CO 1 - To understand the concepts-convention</p> <p>CO 2 - To identify and prepare various subsidiary books.</p> <p>CO 3 - To prepare error free trial balance.</p> <p>CO 4 - To prepare journal entries and prepare ledger accounts</p> <p>CO 5 - To familiarize the procedure relating to trial balance</p>
5	AU231FC1	Foundation Course : Fundamentals of Business Studies		✓			<p>PO 1 - To understand the conceptual knowledge of accounting and acquire skills to become leaders in their fields of expertise at the global level</p> <p>PO 2 - To identify the role and responsibilities of the business leads to social and economic development</p> <p>PO 5 - To impart competency to make eligible and employable in the job market</p> <p>PSO 3 - To encourage the students with add on value based and job oriented courses which ensure them to sustain in the organisation level</p> <p>CO 1 - To recall the concepts studied in +2 level</p> <p>CO 2 - To comprehend the curriculum to graduation</p> <p>CO 3 - To identify the expectations in their new academic levels</p> <p>CO 4 - To build confidence and get strengthened in the transition period from school education to college education</p> <p>CO 5 - To assess their knowledge and skills needed for successful graduation</p>
6	AU232CC1	Core Course III: Financial Accounting II		✓			<p>PO 1 - To understand the conceptual knowledge of accounting and acquire skills to become leaders in their fields of expertise at the global level</p> <p>PO 2 - To identify the role and responsibilities of the business leads to social and economic development</p> <p>PO 5 - To impart competency to make eligible and employable in the job market</p> <p>PSO 3 - To encourage the students with add on value based and job oriented courses which ensure them to sustain in the organisation level</p> <p>CO 1 - To understand and apply the accounting procedure for Hire purchase and Instalment systems</p> <p>CO 2 - To remember the accounting treatments for Branch and Inter- Departmental Accounts.</p> <p>CO 3 - To apply the accounting treatment for admission and retirement of partners in partnership firms</p> <p>CO 4 - To understand the settlement of accounts in case of dissolution.</p> <p>CO 5 - To understand and apply accounting standards for financial reports</p>

7	AU232CC2	Core Course IV: Business Law		✓		<p>PO 1 - To understand the conceptual knowledge of accounting and acquire skills to become leaders in their fields of expertise at the global level</p> <p>PO 3 - To acquire entrepreneurial, legal, managerial and communication skills to be successful in business and personal life</p> <p>PO 4 - To recognise and practice different value systems and ethics for sustainable development</p> <p>PO 5 - To impart competency to make eligible and employable in the job market</p>	<p>PSO 1 - To become acquainted with commercial knowledge and soft skill to react in the most appropriate way when faced with challenges in the society.</p> <p>PSO 5 - To contribute to the development of the society by collaborating with stakeholders for mutual benefit.</p>	<p>CO 1 - To explain the objectives and significance of mercantile law</p> <p>CO 2 - To understand the clauses and exceptions of Indian contract act.</p> <p>CO 3 - To explain concepts on performance-breach and discharge of contract.</p> <p>CO 4 - To outline the contract of indemnity and guarantee</p> <p>CO 5 - To explain the various provisions of sale of goods act 1930</p>
8	AU232EC1	Elective II(a): Business Environment		✓		<p>PO 1 - To understand the conceptual knowledge of accounting and acquire skills to become leaders in their fields of expertise at the global level</p> <p>PO 2 - To identify the role and responsibilities of the business leads to social and economic development</p> <p>PO 5 - To impart competency to make eligible and employable in the job market</p>	<p>PSO 3 - To encourage the students with add on value based and job oriented courses which ensure them to sustain in the organisation level</p>	<p>CO 1 - To remember the nexus between environment and business.</p> <p>CO 2 - To apply the knowledge of Political Environment in which the businesses operate.</p> <p>CO 3 - To analyze the various aspects of Social Environment.</p> <p>CO 4 - To evaluate the parameters in Economic Environment.</p> <p>CO 5 - To create a conducive environment for business to operate globally.</p>
9	AU232NM1	Non Major Elective NME II: Consumer Protection		✓		<p>PO 3 - To acquire entrepreneurial, legal, managerial and communication skills to be successful in business and personal life</p>	<p>PSO 5 - To contribute to the development of the society by collaborating with stakeholders for mutual benefit.</p>	<p>CO 1 - To remember the concept related to consumer protection and awareness</p> <p>CO 2 - To understand the importance of consumer's rights</p> <p>CO 3 - To acquire the skill to face common ethical issues while shopping the good and services</p> <p>CO 4 - To recognize that there are laws and regulations that protect the consumer.</p> <p>CO 5 - To understand the procedure of redress of consumer complaints</p>
10	AU232SE1	Skill Enhancement Course SEC I: Digital and Social Media Marketing			✓	<p>PO 1 - To understand the conceptual knowledge of accounting and acquire skills to become leaders in their fields of expertise at the global level</p> <p>PO 2 - To identify the role and responsibilities of the business leads to social and economic development</p> <p>PO 4 - To recognise and practice different value systems and ethics for sustainable development</p> <p>PO 5 - To impart competency to make eligible and employable in the job market</p> <p>PO 6 - To practical exposure for startup and project promotion</p>	<p>PSO 1 - To become acquainted with commercial knowledge and soft skill to react in the most appropriate way when faced with challenges in the society</p> <p>PSO 2 - To apply theoretical and practical concepts to business practices to produce employable, ethical and innovative professionals to sustain in the dynamic business world.</p> <p>PSO 3 - To encourage the students with add on value based and job oriented courses which ensure them to sustain in the organisation level</p>	<p>CO 1 - To define the prospects of various social media and online platforms in digital marketing</p> <p>CO 2 - To choose different social media marketing tools to establish the business.</p> <p>CO 3 - To identify business goals through advanced analysis and automation tools</p> <p>CO 4 - To outline the measurable and technologically enhanced digital business</p> <p>CO 5 - To apply modern marketing method for online market customizations and optimization</p>
11	AC2031	Major Core III: Advanced Accounting			✓	<p>PO 2 - To pursue lifelong learning and continuous improvement of the knowledge and skills with the highest professional and ethical standards</p>	<p>PSO 4 - To recognise and practice different value systems and ethics for sustainable development,</p> <p>PSO 5 - To impart competency to make eligible and employable in the job market</p>	<p>CO 1 - To understand the various aspects of partnership.</p> <p>CO 2 - To identify the methods of preparing capital accounts of partners,</p> <p>CO 3 - To analyse the procedure of preparing partnership accounts on admission, retirement, death and insolvency of partners,</p> <p>CO 4 - To know the methods of distributing the dues of the partners</p>
12	AC2132	Major Core IV: Company Law and Secretarial Practice		✓		<p>PO 2 - To identify the role and responsibilities of the business leads to social and economic development</p>	<p>PSO 1 - To develop competency in students to make them employable in the global market and to equip themselves a successful entrepreneurs,</p> <p>PSO 2 - To apply different concepts in business to start and manage business and realizes the social Responsibilities,</p> <p>PSO 5 - To develop necessary professional knowledge and skills in academic, business and research.</p>	<p>CO 1 - To plan for formation of a company right from promotion to commencement of business,</p> <p>CO 2 - To conduct any kind of company meetings as per requirement</p> <p>CO 3 - To understand the documents that are needed for the formation of a company,</p> <p>CO 4 - To know the provisions given in the Companies Act 2013,</p> <p>CO 5 - To describe the role of company secretary and secretarial practices</p>

13	AC2035	Elective I (a): Principles of Management			✓	PO 1 - To understand the conceptual knowledge of accounting and acquire skills to become leaders in their fields of expertise at the global level , PO 3 - To acquire entrepreneurial, legal, managerial and communication skills to be successful in business and personal life	PSO 1 - To develop competency in students to make them employable in the global market and to equip themselves a successful entrepreneurs, PSO 2 - To develop necessary professional knowledge and skills in academic, business and research.	CO 1 - To understand the features, objectives, principles and functions of management, CO 2 - To draft work related plans and make proper decisions , CO 3 - To discuss the basic features of of staffing, recruitment, selection and training, CO 4 - To apply motivational and leadership theories to improve the leadership qualities, CO 5 - To understand the necessity of business being responsible towards the society
14	AC2036	Elective I (b): Retail Management	✓			PO 5 - To impart competency to make eligible and employable in the job market	PSO 1 - To develop competency in students to make them employable in the global market and to equip themselves a successful entrepreneurs, PSO 2 - To apply different concepts in business to start and manage business and realizes the social responsibilities, PSO 5 - To develop necessary professional knowledge and skills in academic, business and research.	CO 1 - To understand the basic concepts and various retail formats, CO 2 - To gain knowledge on consumer behaviour and retailing, CO 3 - To understand the concept of store location, CO 4 - To learn the technique of retail operation and visual merchandising, CO 5 - To understand the concept of e.retailing
15	AC2037	Elective I (c): Logistics and Supply Chain Management			✓	PO 2 - To identify the role and responsibilities of the business leads to social and economic development	PSO 1 - To develop competency in students to make them employable in the global market and to equip themselves a successful entrepreneurs, PSO 5 - To develop necessary professional knowledge and skills in academic, business and research.	CO 1 - To understand the concept of logistic and supply chain management, CO 2 - To evaluate the elements of logistics management, CO 3 - To understand the IT applications in the field of logistics and supply chain, CO 4 - To know the basic mathematical modelling and quantitative analysis in planning for decisions, CO 5 - To understand the market environment and supplier,user linkages
16	ACM203	Add on Course: Professional English for Commerce and Management-III			✓	PO 3 - To acquire entrepreneurial, legal, managerial and communication skills to be successful in business and personal life	PSO 3 - To practice different techniques of communication and apply it in business and profession, PSO 4 - To enhance practical knowledge to practice business ethics in order to meet the national requirements, PSO 5 - To develop necessary professional knowledge and skills in academic, business and research.	CO 1 - To apply the knowledge for speaking and writing with confidence, CO 2 - To create academic writing and creativity in digital media, CO 3 - To apply communicate skill with various competence in academic and professional life, CO 4 - To analyze a variety of format including videos, poster making and essay on creativity and imagination, CO 5 - To apply theoretical approaches to the presentation of various activity
17	AC20S1	Self Learning Course: Introduction to goods and Service Tax		✓		PO 4 - To understand the conceptual knowledge of accounting and acquire skills of maintaining accounts, PO 2 - To identify the avenues of marketing and banking both traditional and modern	PSO 4 - To develop necessary professional knowledge and skills in finance and taxation, PSO 5 - To implement traditional and modern strategies and practices of costing, banking, economics, marketing, management, auditing and taxation	CO 1 - To understand the concept of GST, its benefit,limitations and process of implementations, CO 2 - To identify the transactions covered under GST, the models and structure of GST, CO 3 - To clarify the procedure for registration, amendment, and cancellation of registration,
18	AC2141	Major Core V: Costing			✓	PO 1 - To understand the conceptual knowledge of accounting and acquire skills to become leaders in their fields of expertise at the global level	PSO 2 - To apply different concepts in business to start and manage business and realizes the social Responsibilities PSO 5 - To develop necessary professional knowledge and skills in academic, business and research.	CO 1 - To understand the concepts, methods and techniques of Cost accounting, CO 2 - To construct cost sheet , Tender, Quotations, CO 3 - To prepare Stores Ledger using FIFO, LIFO, Simple and Weighted average methods as tools for material control, CO 4 - To analyse the procedure of allocation, classification & absorption of overheads
19	AC2142	Major Core VI: Business Communication		✓		PO 3 - To acquire entrepreneurial, legal, managerial and communication skills to be successful in business and personal life	PSO 3 - To practice different techniques of communication and apply it in business and profession	CO 1 - To learn the way to overcome communication barriers, CO 2 - To develop progressive skills in the usage of business communication, CO 3 - To practice modern forms of communication, CO 4 - To draft job application and curriculum vitae , CO 5 - To attend interview and participate in Group Discussion with confidence, CO 6 - To construct technology,aided communication

20	AC2045	Elective I (a): E-Commerce			✓	PO 2 - To identify the role and responsibilities of the business leads to social and economic development	PSO 5 - To develop necessary professional knowledge and skills in academic, business and research	CO 1 - To differentiate traditional commerce from Electronic commerce, CO 2 - To identify the types of technologies and network, CO 3 - To describe various Security Tools, Firewalls and protocols, CO 4 - To utilise various E,Payment methods, CO 5 - To perform various online operations
21	AC2046	Elective I (b): Business Ethics		✓		PO 4 - To recognise and practice different value systems and ethics for sustainable development	PSO 4 - To enhance practical knowledge to practice business ethics in order to meet the national requirements	CO 1 - To understand the importance of ethics in business, CO 2 - To evaluate the ethical problems faced by managers,evaluate the ethical problems faced by managers, CO 3 - To identify the social responsibility of business, CO 4 - To remember the factors influencing business ethics, CO 5 - To enhance awareness about Global Business
22	AC2047	Elective I (c): Soft Skill Development			✓	PO 3 - To acquire entrepreneurial, legal, managerial and communication skills to be successful in business and personal life	PSO 5 - To develop necessary professional knowledge and skills in academic, business and research	CO 1 - To understand the essentials of soft skills, CO 2 - To understand different ways of developing positive attitude, CO 3 - To apply tips for personality development, CO 4 - To analyse the concept of time and stress management, CO 5 - To analyse the guidelines for career planning and management
23	ACM204	Add on Course : Professional English for Commerce and Managemnet IV			✓	PO 3 - To acquire entrepreneurial, legal, managerial and communication skills to be successful in business and personal life	PSO 1 - To develop competency in students to make them employable in the global market and to equip themselves a successful entrepreneurs, PSO 2 - To apply different concepts in business to start and manage business and realizes the social responsibilities PSO 3 - To practice different techniques of communication and apply it in business and profession PSO 5 - To practice different techniques of communication and apply it in business and profession	CO 1 - To define concepts related to communicative and digital competence, CO 2 - To illustrate academic writing and creativity in digital media, CO 3 - To apply communicative skills with competence in the workplace, CO 4 - To understand the importance of professional competence, professional ethics and life skills and to develop entrepreneurial skills, CO 5 - To develop creativity and imagination in lectures, scripts, blogs, e content and short films related to academic and professional life
24	AC2151	Majo Core VII: Corporate Accounting		✓		PO 1 - To understand the conceptual knowledge of accounting and acquire skills to become leaders in their fields of expertise at the global level	PSO 1 - To develop competency in students to make them employable in the global market and to equip themselves a successful entrepreneurs, PSO 3 - To practice different techniques of communication and apply it in business and profession	CO 1 - To understand the procedures for the issue of shares , CO 2 - To develop a process for redemption of preference shares and determine the value of goodwill and shares by choosing appropriate methods, CO 3 - To prepare Company Balance Sheet and Compute Managerial Remuneration, CO 4 - To construct the restructuring of the capital structure in the Financial Statement of the Company, CO 5 - To explain the procedures related to liquidation of companies and Prepare Statement of Affairs and Liquidators Final Statement
25	AC2152	Major Core VIII: Business Law		✓		PO 2 - To identify the role and responsibilities of the business leads to social and economic development	PSO 2 - To apply different concepts in business to start and manage business and realizes the social Responsibilities, PSO 5 - To develop necessary professional knowledge and skills in academic, business and research.	CO 1 - To understand the classifications of contracts,recognize and address the legal issues on Indemnity and Guarantee, CO 2 - To find out the difference between contract and agreements and to understand Quasi Contract, CO 3 - To analyze the elements of Consumer Protection Act, CO 4 - To recognise the importance of Information, Technology in business

26	AC2153	Major CoreIX: Income Tax Law and Practice -I	✓		PO 4 - To recognise and practice different value systems and ethics for sustainable development	PSO 4 - To enhance practical knowledge to practice business ethics in order to meet the national requirements	CO 1 - To understand the meaning of Assessment Year, Previous Year and Assessee, CO 2 - To identify the residential status and incidence of tax for Resident and Non.resident, CO 3 - To compute taxable income from salary, CO 4 - To compute taxable income from House Property, CO 5 - To understand the meaning of business and profession and compute taxable income, CO 6 - To identify the short term and long term capital gain and compute taxable capital gain,
27	AC2154	Major Core X: Research Methodology	✓		PO 5 - To impart competency to make eligible and employable in the job market	PSO 5 - To develop necessary professional knowledge and skills in academic, business and research.	CO 1 - To understand the concept and different types of research studies, CO 2 - To formulate the research problem for preparing research design, CO 3 - To identify the methods of collecting data, CO 4 - To make use of statistical tools to analyse the data, CO 5 - To preparation of research report
28	AC20PR	Project and Viva Voce	✓		PO 6 - To practical exposure for startup and project promotion.	PSO 5 - To develop necessary professional knowledge and skills in academic, business and research.	CO 1 - To select the research problem CO 2 - To collect reviews related to the research problem CO 3 - To prepare questionnaire for data collection CO 4 - To understand the methods of data collection and collect the data CO 5 - To analyse the collected data with the simple, statistical tools, interpret it and summarize the findings
29	AC2161	Major Core XV: Management Accounting	✓		PO 1 - To understand the conceptual knowledge of accounting and acquire skills to become leaders in their fields of expertise at the global level, PO 3 - To acquire entrepreneurial, legal, managerial and communication skills to be successful in business and personal life	PSO 1 - To develop competency in students to make them employable in the global market and to equip themselves a successful entrepreneurs, PSO 3 - To practice different techniques of communication and apply it in business and profession, PSO 4 - To enhance practical knowledge to practice business ethics in order to meet the national requirements,	CO 1 - To elevate the financial statement analysis for strategy decision making, CO 2 - To examine the solvency, turnover and liquidity of a business by using ratios, CO 3 - To analyse the pattern of sources and application of funds, CO 4 - To able to prepare various budgets for the proper functioning of an organization, CO 5 - To evaluate the cash flow and fund flow position of the organization.
30	AC2162	Major Core XVI: Industrial Law	✓		PO 2 - To identify the role and responsibilities of the business leads to social and economic development	PSO 2 - To apply different concepts in business to start and manage business and realizes the social Responsibilities	CO 1 - To understand the measures taken for the welfare of the employees under Factories Act 1948, CO 2 - To gain knowledge about procedure for registration and cancellation of Trade Union under Trader Union Act 1926, CO 3 - To describe the impact of industrial regulations on Indian Economy, CO 4 - To calculate the compensation for disabilities as per law, CO 5 - To recognize the need of ESI and ESN Course, CO 6 - To identify the provisions in Bonus Act & Industrial Employment Act
31	AC2163	Major Core XVII: Income Tax Law and Practice -II	✓		PO 2 - To identify the role and responsibilities of the business leads to social and economic development	PSO 4 - To enhance practical knowledge to practice business ethics in order to meet the national requirements, PSO 5 - To develop necessary professional knowledge and skills in academic, business and research	CO 1 - To understand the methods of set,off and carry forward of losses, CO 2 - To guide the tax payers for claiming deductions, CO 3 - To assess rebate for agricultural income, CO 4 - To know the Income Tax filing procedure of an individual, CO 5 - To assess the taxable income and tax liability of an individual
32	AC2164	Major Core XVIII: Human Resource Management and Development	✓		PO 1 - To understand the conceptual knowledge of accounting and acquire skills to become leaders in their fields of expertise at the global level, PO 3 - To impart competency to make eligible and employable in the job market	PSO 2 - To apply different concepts in business to start and manage business and realizes the social responsibilities, PSO 5 - To develop necessary professional knowledge and skills in academic, business and research	CO 1 - To understand the concepts and principles of Auditing, CO 2 - To identify various elements of Audit planning , CO 3 - To identify the importance of Vouching, CO 4 - To understand the procedure of verification and valuation of Assets, CO 5 - To analyse the duties, rights and liabilities of an auditor

33	AC2065	Elective IV (a): Organisational Behaviour	✓		PO 4 - To recognise and practice different value systems and ethics for sustainable development	PSO 1 - To develop competency in students to make them employable in the global market and to equip themselves a successful entrepreneurs, PSO 2 - To apply different concepts in business to start and manage business and realizes the social responsibilities, PSO 4 - To enhance practical knowledge to practice business ethics in order to meet the national requirements, PSO 5 - To develop necessary professional knowledge and skills in academic, business and research	CO 1 - To understand the organizational behaviour in the working place, CO 2 - To identify one's own personality and perception, CO 3 - To measure the Attitude, Values, Emotions and Moods of Human Beings, CO 4 - To coping with the group members and team building, CO 5 - To learn the organizational Climate and Culture in the business world
34	AC2066	Elective IV (b): Strategic Management		✓	PO 1 - To understand the conceptual knowledge of accounting and acquire skills to become leaders in their fields of expertise at the global level , PO 3 - To acquire entrepreneurial, legal, managerial and communication skills to be successful in business and personal life	PSO 3 - To practice different techniques of communication and apply it in business and profession PSO 5 - To develop necessary professional knowledge and skills in academic, business and research.	CO 1 - To understands the concept and benefits of strategic management. CO 2 - To identifies and measure the strength and weaknesses of the organisations CO 3 - To formulates the strategies for competitive situation CO 4 - To implement the strategies to achieve the objective of the organisation CO 5 - To measure the performance of the organisation
35	AC2067	Elective IV (c): Enterprise Information System		✓	PO 5 - To impart competency to make eligible and employable in the job market	PSO 4 - To enhance practical knowledge to practice business ethics in order to meet the national requirements PSO 5 - To develop necessary professional knowledge and skills in academic, business and research.	CO 1 - To understand the role of EIS in business process design CO 2 - To analyse the steps involved in the implementation of Business Process Automation CO 3 - To recognise the features of an ideal ERP System CO 4 - To understand the regulatory and compliance requirements applicable to core banking system CO 5 - To understand the emerging Technologies of E-Commerce and M-Commerce
36	ASK206	Skill Enhancement Course: Preparation for Competitive Examinations, II	✓		PO 2 - To understand the conceptual knowledge of accounting and acquire skills of maintaining accounts, acquire entrepreneurial, legal and managerial skills, PO 5 - To develop the skills and techniques of communication to be successful in business and personal life	PSO 2 - To solve problems related to employer, employee, investors and consumers with legal protection, PSO 5 - To implement traditional and modern strategies and practices of costing, banking, economics, marketing, management, auditing and taxation,	CO 1 - To improve General Knowledge, CO 2 - To acquire computer skills, CO 3 - To improve writing skills
2022-2023							
37	AC2011	Major Core I: Financial Accounting - I	✓		PO 1 - To understand the conceptual knowledge of accounting and acquire skills to become leaders in their fields of expertise at the global level	PSO 3 - To practice different techniques of communication and apply it in business and profession, PSO 5 - To develop necessary professional knowledge and skills in academic, business and research.	CO 1 - To understand the rules, principles, concepts, conventions and accounting standards used in accountancy CO 2 - To identify the adjustments in final accounts and the techniques of setting right the errors found in accounts CO 3 - To analyse the methods of ascertaining profit from incomplete records CO 4 - To applying technology for preparing accounts CO 5 - To calculate claims for loss of stock and loss of profit
38	AA2011	Allide I : Business Economics	✓		PO 2 - To identify the role and responsibilities of the business leads to social and economic development	PSO 2 - To apply different concepts in business to start and manage business and realizes the social responsibilities, PSO 5 - To develop necessary professional knowledge and skills in academic, business and research.	CO 1 - To understand the basic concepts of business economics, CO 2 - To classify different types of demand prevailing in the market, CO 3 - To gain knowledge on consumer behavior and consumer surplus, CO 4 - To analyze the peculiarities of factors of production and the economies and diseconomies of scale, CO 5 - To identify the phases of business cycle
39	ACM201	Add on Course : Professional English for Commerce and Management I		✓	PO 3 - To acquire entrepreneurial, legal, managerial and communication skills to be successful in business and personal life	PSO 4 - To enhance practical knowledge to practice business ethics in order to meet the national requirements,	CO 1 - To recognise their own ability to improve their own competence in using the language, CO 2 - To use language for speaking with confidence in an intelligible and acceptable manner, CO 3 - To understand the importance of reading for life, read independently unfamiliar texts with comprehension, CO 4 - To understand the importance of writing in academic life

40	ANM201	Non Major Elective : Basic Accounting		✓		PO 1 - To understand the conceptual knowledge of accounting and acquire skills to become leaders in their fields of expertise at the global level	PSO 4 - To enhance practical knowledge to practice business ethics in order to meet the national requirements, PSO 5 - To develop necessary professional knowledge and skills in academic, business and research	CO 1 - To understand the concepts, convention and principles of accounting, CO 2 - To identify and prepare various subsidiary books, CO 3 - To prepare error free trial balance, CO 4 - To pass journal entries and prepare ledger accounts
41	AC2021	Major Core II: Financial Accounting - II		✓		PO 1 - To understand the conceptual knowledge of accounting and acquire skills to become leaders in their fields of expertise at the global level, PO 5 - To impart competency to make eligible and employable in the job market	PSO 5 - To develop necessary professional knowledge and skills in academic, business and research.	CO 1 - To understand the accounts of nonprofit organizations, CO 2 - To prepare and analyse departmental trading & profit and loss a/c, CO 3 - To know techniques and principles of preparing branch accounts, CO 4 - To analyse the accounting procedure of royalty accounting, CO 5 - To understand the methods of calculating interest and procedure of maintaining accounts
42	AA2021	Allide II: Principles of Marketing		✓		PO 5 - To impart competency to make eligible and employable in the job market	PSO 2 - To apply different concepts in business to start and manage business and realizes the social responsibilities	CO 1 - To understand the elements and approaches of modern marketing, CO 2 - To understand the procedure of market segmentation and buying motives, CO 3 - To evaluate the elements of product and product life cycle, CO 4 - To summarize the factors of pricing and sales promotions, CO 5 - To know the recent trends in marketing
43	ACM202	Add on Course : Professional English for Commerce and Management II			✓	PO 3 - To acquire entrepreneurial, legal, managerial and communication skills to be successful in business and personal life	PSO 5 - To develop necessary professional knowledge and skills in academic, business and research.	CO 1 - To understand the elements and approaches of modern marketing, CO 2 - To understand the procedure of market segmentation and buying motives, CO 3 - To evaluate the elements of product and product life cycle, CO 4 - To summarize the factors of pricing and sales promotions, CO 5 - To know the recent trends in marketing
44	ANM202	Non Major Elective : Fundamentals of Banking		✓		PO 2 - To identify the role and responsibilities of the business leads to social and economic development	PSO 5 - To develop necessary professional knowledge and skills in academic, business and research.	CO 1 - To understand the meaning of banker, customer and nature of their relationship, CO 2 - To analyse the types and features of various deposit accounts, CO 3 - To evaluate the functions of Commercial and Reserve banks, CO 4 - To practice modern banking techniques in business and personal life
45	AC2031	Major Core III: Advanced Accounting			✓	PO 2 - To pursue lifelong learning and continuous improvement of the knowledge and skills with the highest professional and ethical standards	PSO 4 - To recognise and practice different value systems and ethics for sustainable development, PSO 5 - To impart competency to make eligible and employable in the job market	CO 1 - To understand the various aspects of partnership, CO 2 - To identify the methods of preparing capital accounts of partners, CO 3 - To analyse the procedure of preparing partnership accounts on admission, retirement, death and insolvency of partners, CO 4 - To know the methods of distributing the dues of the partners
46	AC2132	Major Core IV: Company Law and Secretarial Practice		✓		PO 2 - To identify the role and responsibilities of the business leads to social and economic development	PSO 1 - To develop competency in students to make them employable in the global market and to equip themselves a successful entrepreneurs, PSO 2 - To apply different concepts in business to start and manage business and realizes the social Responsibilities, PSO 5 - To develop necessary professional knowledge and skills in academic, business and research.	CO 1 - To plan for formation of a company right from promotion to commencement of business, CO 2 - To conduct any kind of company meetings as per requirement CO 3 - To understand the documents that are needed for the formation of a company, CO 4 - To know the provisions given in the Companies Act 2013, CO 5 - To describe the role of company secretary and secretarial practices

47	AC2035	Elective I (a): Principles of Management			✓	PO 1 - To understand the conceptual knowledge of accounting and acquire skills to become leaders in their fields of expertise at the global level , PO 3 - To acquire entrepreneurial, legal, managerial and communication skills to be successful in business and personal life	PSO 1 - To develop competency in students to make them employable in the global market and to equip themselves a successful entrepreneurs, PSO 2 - To develop necessary professional knowledge and skills in academic, business and research.	CO 1 - To understand the features, objectives, principles and functions of management, CO 2 - To draft work related plans and make proper decisions , CO 3 - To discuss the basic features of of staffing, recruitment, selection and training, CO 4 - To apply motivational and leadership theories to improve the leadership qualities, CO 5 - To understand the necessity of business being responsible towards the society
48	AC2036	Elective I (b): Retail Management	✓			PO 5 - To impart competency to make eligible and employable in the job market	PSO 1 - To To develop competency in the global market and to equip themselves a successful entrepreneurs, PSO 2 - To apply different concepts in business to start and manage business and realizes the social responsibilities, PSO 5 - To develop necessary professional knowledge and skills in academic, business and research.	CO 1 - To understand the basic concepts and various retail formats, CO 2 - To gain knowledge on consumer behaviour and retailing, CO 3 - To understand the concept of store location, CO 4 - To learn the technique of retail operation and visual merchandising, CO 5 - To understand the concept of e-retailing
49	AC2037	Elective I (c): Logistics and Supply Chain Management			✓	PO 2 - To identify the role and responsibilities of the business leads to social and economic development	PSO 1 - To develop competency in students to make them employable in the global market and to equip themselves a successful entrepreneurs, PSO 5 - To develop necessary professional knowledge and skills in academic, business and research.	CO 1 - To understand the concept of logistic and supply chainmanagement, CO 2 - To evaluate the elements of logistics management, CO 3 - To understand the IT applications in the field of logisticsand supply chain, CO 4 - To know the basic mathematical modelling and quantitative analysis in planning for decisions, CO 5 - To understand the market environment and supplier,user linkages
50	ACM203	Add on Course : Professional English for Commerce and Managemnet III			✓	PO 3 - To acquire entrepreneurial, legal, managerial and communication skills to be successful in business and personal life	PSO 3 - To practice different techniques of communication and apply it in business and profession, PSO 4 - To enhance practical knowledge to practice business ethics in order to meet the national requirements, PSO 5 - To develop necessary professional knowledge and skills in academic, business and research.	CO 1 - To apply the knowledge for speaking and writing with confidence, CO 2 - To create academic writing and creativity in digital media, CO 3 - To apply communicate skill with various competence in academic and professional life, CO 4 - To analyze a variety of format including videos, poster making and essay on creativity and imagination, CO 5 - To apply theoretical approaches to the presentation of various activity
51	AC20S1	Self Learning Course: Introduction to Goods and Service Tax		✓		PO 4 - To understand the conceptual knowledge of accounting and acquire skills of maintaining accounts, PO 2 - To identify the avenues of marketing and banking both traditional and modern	PSO 4 - To develop necessary professional knowledge and skills in finance and taxation, PSO 5 - To implement traditional and modern strategies and practices of costing, banking, economics, marketing, management, auditing and taxation	CO 1 - To understand the concept of GST, its benefit,limitations and process of implementations, CO 2 - To identify the transactions covered under GST, the models and structure of GST, CO 3 - To clarify the procedure for registration, amendment, and cancellation of registration,
52	AC2141	Major Core V: Costing			✓	PO 1 - To understand the conceptual knowledge of accounting and acquire skills to become leaders in their fields of expertise at the global level	PSO 2 - To apply different concepts in business to start and manage business and realizes the social Responsibilities PSO 5 - To develop necessary professional knowledge and skills in academic, business and research.	CO 1 - To understand the concepts, methods and techniques of Cost accounting, CO 2 - To construct cost sheet , Tender, Quotations, CO 3 - To prepare Stores Ledger using FIFO, LIFO, Simple and Weighted average methods as tools for material control, CO 4 - To analyse the procedure of allocation, classification & absorption of overheads
53	AC2142	Major Core VI: Business Communication		✓		PO 3 - To acquire entrepreneurial, legal, managerial and communication skills to be successful in business and personal life	PSO 3 - To practice different techniques of communication and apply it in business and profession	CO 1 - To learn the way to overcome communication barriers, CO 2 - To develop progressive skills in the usage of business communication, CO 3 - To practice modern forms of communication, CO 4 - To draft job application and curriculum vitae , CO 5 - To attend interview and participate in Group Discussion with confidence, CO 6 - To construct technology,aided communication

54	AC2045	Elective 1 (a): E-Commerce			✓	PO 2 - To identify the role and responsibilities of the business leads to social and economic development	PSO 5 - To develop necessary professional knowledge and skills in academic, business and research	CO 1 - To differentiate traditional commerce from Electronic commerce, CO 2 - To identify the types of technologies and network, CO 3 - To describe various Security Tools, Firewalls and protocols, CO 4 - To utilise various E,Payment methods, CO 5 - To perform various online operations
55	AC2046	Elective 1 (b): Business Ethics		✓		PO 4 - To recognise and practice different value systems and ethics for sustainable development	PSO 4 - To enhance practical knowledge to practice business ethics in order to meet the national requirements	CO 1 - To understand the importance of ethics in business, CO 2 - To evaluate the ethical problems faced by managers,evaluate the ethical problems faced by managers, CO 3 - To identify the social responsibility of business, CO 4 - To remember the factors influencing business ethics, CO 5 - To enhance awareness about Global Business
56	AC2047	Elective 1 (c): Soft Skill Development			✓	PO 3 - To acquire entrepreneurial, legal, managerial and communication skills to be successful in business and personal life	PSO 5 - To develop necessary professional knowledge and skills in academic, business and research	CO 1 - To understand the essentials of soft skills, CO 2 - To understand different ways of developing positive attitude, CO 3 - To apply tips for personality development, CO 4 - To analyse the concept of time and stress management, CO 5 - To analyse the guidelines for career planning and management
57	ACM204	Add on Course : Professional English for Commerce and Management IV			✓	PO 3 - To acquire entrepreneurial, legal, managerial and communication skills to be successful in business and personal life	PSO 1 - To develop competency in students to make them employable in the global market and to equip themselves a successful entrepreneurs, PSO 2 - To apply different concepts in business to start and manage business and realizes the social responsibilities PSO 3 - To practice different techniques of communication and apply it in business and profession PSO 5 - To practice different techniques of communication and apply it in business and profession	CO 1 - To define concepts related to communicative and digital competence, CO 2 - To illustrate academic writing and creativity in digital media, CO 3 - To apply communicative skills with competence in the workplace, CO 4 - To understand the importance of professional competence, professional ethics and life skills and to develop entrepreneurial skills, CO 5 - To develop creativity and imagination in lectures, scripts, blogs, e content and short films related to academic and professional life
58	AC2151	Major Core VII: Corporate Accounting		✓		PO 1 - To understand the conceptual knowledge of accounting and acquire skills to become leaders in their fields of expertise at the global level	PSO 1 - To develop competency in students to make them employable in the global market and to equip themselves a successful entrepreneurs, PSO 3 - To practice different techniques of communication and apply it in business and profession	CO 1 - To understand the procedures for the issue of shares , CO 2 - To develop a process for redemption of preference shares and determine the value of goodwill and shares by choosing appropriate methods, CO 3 - To prepare Company Balance Sheet and Compute Managerial Remuneration, CO 4 - To construct the restructuring of the capital structure in the Financial Statement of the Company, CO 5 - To explain the procedures related to liquidation of companies and Prepare Statement of Affairs and Liquidators Final Statement
59	AC2152	Major Core VIII: Business Law		✓		PO 2 - To identify the role and responsibilities of the business leads to social and economic development	PSO 2 - To apply different concepts in business to start and manage business and realizes the social Responsibilities, PSO 5 - To develop necessary professional knowledge and skills in academic, business and research.	CO 1 - To understand the classifications of contracts,recognize and address the legal issues on Indemnity and Guarantee, CO 2 - To find out the difference between contract and agreements and to understand Quasi Contract, CO 3 - To analyze the elements of Consumer Protection Act, CO 4 - To recognise the importance of Information, Technology in business

60	AC2153	Major CoreIX: Income Tax Law and Practice , I		✓		PO 4 - To recognise and practice different value systems and ethics for sustainable development	PSO 4 - To enhance practical knowledge to practice business ethics in order to meet the national requirements	CO 1 - To understand the meaning of Assessment Year, Previous Year and Assessee, CO 2 - To identify the residential status and incidence of tax for Resident and Non.resident, CO 3 - To compute taxable income from salary, CO 4 - To compute taxable income from House Property, CO 5 - To understand the meaning of business and profession and compute taxable income, CO 6 - To identify the short term and long term capital gain and compute taxable capital gain,
61	AC2154	Major Core X: Research Methodology		✓		PO 5 - To impart competency to make eligible and employable in the job market	PSO 5 - To develop necessary professional knowledge and skills in academic, business and research.	CO 1 - To understand the concept and different types of research studies, CO 2 - To formulate the research problem for preparing research design, CO 3 - To identify the methods of collecting data, CO 4 - To make use of statistical tools to analyse the data, CO 5 - To preparation of research report
62	AC20PR	Project and Viva Voce		✓		PO 6 - To gain practical exposure for startup and project promotion.	PSO 5 - To develop necessary professional knowledge and skills in academic, business and research.	CO 1 - To select the research problem CO 2 - To collect reviews related to the research problem CO 3 - To prepare questionnaire for data collection CO 4 - To understand the methods of data collection and collect the data CO 5 - To analyse the collected data with the simple, statistical tools, interpret it and summarize the findings
63	AC2061	Major Core XV: Management Accounting		✓		PO 1 - To understand the conceptual knowledge of accounting and acquire skills to become leaders in their fields of expertise at the global level, PO 3 - To acquire entrepreneurial, legal, managerial and communication skills to be successful in business and personal life	PSO 1 - To develop competency in students to make them employable in the global market and to equip themselves a successful entrepreneurs, PSO 3 - To practice different techniques of communication and apply it in business and profession, PSO 4 - To enhance practical knowledge to practice business ethics in order to meet the national requirements,	CO 1 - To elevate the financial statement analysis for strategy decision making, CO 2 - To examine the solvency, turnover and liquidity of a business by using ratios, CO 3 - To analyse the pattern of sources and application of funds, CO 4 - To able to prepare various budgets for the proper functioning of an organization, CO 5 - To evaluate the cash flow and fund flow position of the organization.
64	AC2062	Major Core XVI: Industrial Law		✓		PO 2 - To identify the role and responsibilities of the business leads to social and economic development	PSO 2 - To apply different concepts in business to start and manage business and realizes the social Responsibilities	CO 1 - To understand the measures taken for the welfare of the employees under Factories Act 1948, CO 2 - To gain knowledge about procedure for registration and cancellation of Trade Union under Trader Union Act 1926, CO 3 - To describe the impact of industrial regulations on Indian Economy, CO 4 - To calculate the compensation for disabilities as per law, CO 5 - To recognize the need of ESI and ESN Course, CO 6 - To identify the provisions in Bonus Act & Industrial Employment Act
65	AC2063	Major Core XVII: Income Tax Law and Practice , II		✓		PO 2 - To identify the role and responsibilities of the business leads to social and economic development	PSO 4 - To enhance practical knowledge to practice business ethics in order to meet the national requirements, PSO 5 - To develop necessary professional knowledge and skills in academic, business and research	CO 1 - To understand the methods of set,off and carry forward of losses, CO 2 - To guide the tax payers for claiming deductions, CO 3 - To assess rebate for agricultural income, CO 4 - To know the Income Tax filing procedure of an individual, CO 5 - To assess the taxable income and tax liability of an individual

66	AC2064	Major Core XVIII: Human Resource Management and Development		✓			PO 4 - To recognise and practice different value systems and ethics for sustainable development	PSO 1 - To develop competency in students to make them employable in the global market and to equip themselves a successful entrepreneurs, PSO 2 - To apply different concepts in business to start and manage business and realizes the social responsibilities, PSO 4 - To enhance practical knowledge to practice business ethics in order to meet the national requirements, PSO 5 - To develop necessary professional knowledge and skills in academic, business and research	CO 1 - To understand the concept, features and new trend in human resource management, CO 2 - To analyse the environmental factors influencing human resource management, CO 3 - To evaluate the organizational process and the structure of Human Resource Department, CO 4 - To understand career planning and the process of career development. CO 5 - To identify the parameters of training and development	
67	AC2065	Elective IV (a): Organisational Behaviour		✓			PO 4 - To recognise and practice different value systems and ethics for sustainable development	PSO 1 - To develop competency in students to make them employable in the global market and to equip themselves a successful entrepreneurs, PSO 2 - To apply different concepts in business to start and manage business and realizes the social responsibilities, PSO 4 - To enhance practical knowledge to practice business ethics in order to meet the national requirements, PSO 5 - To develop necessary professional knowledge and skills in academic, business and research	CO 1 - To understand the organizational behaviour in the working place, CO 2 - To identify one's own personality and perception, CO 3 - To measure the Attitude, Values, Emotions and Moods of Human Beings, CO 4 - To coping with the group members and team building, CO 5 - To learn the organizational Climate and Culture in the business world	
68	AC2066	Elective IV (b): Strategic Management			✓		PO 1 - To understand the conceptual knowledge of accounting and acquire skills to become leaders in their fields of expertise at the global level , PO 3 - To acquire entrepreneurial, legal, managerial and communication skills to be successful in business and personal life	PSO 3 - To practice different techniques of communication and apply it in business and profession PSO 5 - To develop necessary professional knowledge and skills in academic, business and research.	CO 1 - To understand the concept and benefits of strategic management. CO 2 - To identify and measure the strength and weaknesses of the organisations CO 3 - To formulate the strategies for competitive situation CO 4 - To implement the strategies to achieve the objective of the organisation CO 5 - To measure the performance of the organisation	
69	AC2067	Elective IV (c): Enterprise Information System			✓		PO 5 - To impart competency to make eligible and employable in the job market	PSO 4 - To enhance practical knowledge to practice business ethics in order to meet the national requirements PSO 5 - To develop necessary professional knowledge and skills in academic, business and research.	CO 1 - To understand the role of EIS in business process design CO 2 - To analyse the steps involved in the implementation of Business Process Automation CO 3 - To recognise the features of an ideal ERP System CO 4 - To understand the regulatory and compliance requirements applicable to core banking system CO 5 - To understand the emerging Technologies of E-Commerce and M-Commerce	
70	ASK206	Skill Enhancement Course: Preparation for Competitive Examinations,II		✓			PO 2 - To understand the conceptual knowledge of accounting and acquire skills of maintaining accounts, acquire entrepreneurial, legal and managerial skills, PO 5 - To develop the skills and techniques of communication to be successful in business and personal life	PSO 2 - To solve problems related to employer, employee, investors and consumers with legal protection, PSO 5 - To implement traditional and modern strategies and practices of costing, banking, economics, marketing, management, auditing and taxation,	CO 1 - To improve General Knowledge, CO 2 - To acquire computer skills, CO 3 - To improve writing skills	
2021-2022										
71	AC2011	Major Core I: Financial Accounting,I		✓			PO 1 - To understand the conceptual knowledge of accounting and acquire skills to become leaders in their fields of expertise at the global level	PSO 3 - To practice different techniques of communication and apply it in business and profession, PSO 5 - To develop necessary professional knowledge and skills in academic, business and research.	CO 1 - To understand the rules, principles, concepts, conventions and accounting standards used in accountancy CO 2 - To identify the adjustments in final accounts and the techniques of setting right the errors found in accounts CO 3 - To analyse the methods of ascertaining profit from incomplete records CO 4 - To applying technology for preparing accounts CO 5 - To calculate claims for loss of stock and loss of profit	

72	AA2011	Allide I: Business Economics		✓		PO 2 - To identify the role and responsibilities of the business leads to social and economic development	PSO 2 - To apply different concepts in business to start and manage business and realizes the social Responsibilities, PSO 5 - To develop necessary professional knowledge and skills in academic, business and research.	CO 1 - To understand the basic concepts of business economics, CO 2 - To classify different types of demand prevailing in the market, CO 3 - To gain knowledge on consumer behavior and consumer surplus, CO 4 - To analyze the peculiarities of factors of production and the economies and diseconomies of scale, CO 5 - To identify the phases of business cycle
73	ACM201	Add on Course : Professional English for Commerce and Management I			✓	PO 5 - To acquire entrepreneurial, legal, managerial and communication skills to be successful in business and personal life	PSO 4 - To enhance practical knowledge to practice business ethics in order to meet the national requirements	CO 1 - To recognise their own ability to improve their own competence in using the language, CO 2 - To use language for speaking with confidence in an intelligible and acceptable manner, CO 3 - To understand the importance of reading for life,read independently unfamiliar texts with comprehension, CO 4 - To understand the importance of writing in academic life
74	ANM201	Non Major Elective : Basic Accounting		✓		PO 1 - To understand the conceptual knowledge of accounting and acquire skills to become leaders in their fields of expertise at the global level	PSO 4 - To enhance practical knowledge to practice business ethics in order to meet the national requirements, PSO 5 - To develop necessary professional knowledge and skills in academic, business and research	CO 1 - To understand the concepts, convention and principles of accounting, CO 2 - To identify and prepare various subsidiary books, CO 3 - To prepare error free trial balance, CO 4 - To pass journal entries and prepare ledger accounts
75	AC2021	Major Core II: Financial Accounting,II		✓		PO 1 - To understand the conceptual knowledge of accounting and acquire skills to become leaders in their fields of expertise at the global level, PO 5 - To impart competency to make eligible and employable in the job market	PSO 5 -To develop necessary professional knowledge and skills in academic, business and research.	CO 1 - To understand the accounts of nonprofit organizations, CO 2 - To prepare and analyse departmental trading & profit and loss a/c, CO 3 - To know to techniques and principles of preparing branch accounts, CO 4 - To analyse the accounting procedure of royalty accounting, CO 5 - To understand the methods of calculating interest and procedure of maintaining accounts
76	AA2021	Allide II: Principles of Marketing		✓		PO 5 - To impart competency to make eligible and employable in the job market	PSO 2 - To apply different concepts in business to start and manage business and realizes the social responsibilities	CO 1 - To understand the elements and approaches of modern marketing, CO 2 - To understand the procedure of market segmentation and buying motives, CO 3 - To evaluate the elements of product and product life cycle, CO 4 - To summarize the factors of pricing and sales promotions, CO 5 - To know the recent trends in marketing
77	ACM202	Add on Course II: Professional English for and Management II			✓	PO 1 - To understand the conceptual knowledge of accounting and acquire skills to become leaders in their fields of expertise at the global level, PO 5 - To impart competency to make eligible and employable in the job market	PSO 5 - To develop necessary professional knowledge and skills in academic, business and research.	CO 1 - To understand the elements and approaches of modern marketing, CO 2 - To understand the procedure of market segmentation and buying motives, CO 3 - To evaluate the elements of product and product life cycle, CO 4 - To summarize the factors of pricing and sales promotions, CO 5 - To know the recent trends in marketing
78	ANM202	Non Major Elective: Fundamental of Banking	✓			PO 5 - To develop necessary professional knowledge and skills in academic, business and research	PSO 5 - To develop necessary professional knowledge and skills in academic, business and research	CO 1 - To understand the meaning of banker, customer and nature of their relationship, CO 2 - To analyse the types and features of various deposit accounts, CO 3 - To evaluate the functions of Commercial and Reserve banks, CO 4 - To practice modern banking techniques in business and personal life
79	AC2031	Major Core III: Advanced Accounting		✓		PO 2 - To pursue lifelong learning and continuous improvement of the knowledge and skills with the highest professional and ethical standards	PSO 4 - To enhance practical knowledge to practice business ethics in order to meet the national requirements PSO 5 - To develop necessary professional knowledge and skills in academic, business and research	CO 1 - To understand the various aspects of partnership, CO 2 - To identify the methods of preparing capital accounts of partners, CO 3 - To analyse the procedure of preparing partnership accounts on admission, retirement, death and insolvency of partners, CO 4 - To know the methods of distributing the dues of the partners

80	AC2032	Major Core IV: Banking Theory Law & Practice	✓		PO 2 - To identify the role and responsibilities of the business leads to social and economic development	PSO 1 - To develop competency in students to make them employable in the global market and to equip themselves a successful entrepreneurs, PSO 2 - To apply different concepts in business to start and manage business and realizes the social Responsibilities, PSO 4 - To enhance practical knowledge to practice business ethics in order to meet the national requirements, PSO 5 - To develop necessary professional knowledge and skills in academic, business and research	CO 1 - To understand the relationship between banker and customer, CO 2 - To identify various types of bank customers, CO 3 - To analyse various elements of negotiable instruments, CO 4 - To know the types of banks and their functions, CO 5 - To know the Innovative Banking Services (IBS) , CO 6 - To identify various subsidiary services available to customers
81	AC2033	Major Core V: Company Law & Secretarial Practice	✓		PO 2 - To identify the role and responsibilities of the business leads to social and economic development	PSO 1 - To apply different concepts in starting and managing business and realize the social responsibilities, PSO 2 - To solve problems related to employer, employee, investors and consumers with legal protection	CO 1 - To plan for formation of a company right from promotion to commencement of business, CO 2 - To conduct any kind of company meetings as per requirement CO 3 - To understand the documents that are needed for the formation of a company, CO 4 -To know the provisions given in the Companies Act 2013, CO 5 - To describe the role of company secretary and secretarial practices
82	AC2034	Major Core VI: Business Statistics	✓		PO 2 - To identify the role and responsibilities of the business leads to social and economic development	PSO 1 - To develop competency in students to make them employable in the global market and to equip themselves a successful entrepreneurs, PSO 2 - To apply different concepts in business to start and manage business and realizes the social Responsibilities, PSO 3 - To practice different techniques of communication and apply it in business and profession, PSO 4 - To enhance practical knowledge to practice business ethics in order to meet the national requirements PSO 5 - To develop necessary professional knowledge and skills in academic, business and research	CO 1 - To understand about the data and sampling methods, CO 2 - To explain the primary concepts of measures of central tendency CO 3 - To demonstrate the ability to solve problems in Correlation and Regression, CO 4 - To calculate the Index numbers like Cost of living Index, Fixed base and Chain base Index, CO 5 - To apply the concepts to solve problems in commerce and business CO 6 - To understand the uses of averages and Rank correlation coefficient
83	AC2035	Elective I (a): Principles of Management	✓		PO 1 - To understand the conceptual knowledge of accounting and acquire skills to become leaders in their fields of expertise at the global level , PO 3 - To acquire entrepreneurial, legal, managerial and communication skills to be successful in business and personal life	PSO 1 - To develop competency in students to make them employable in the global market and to equip themselves a successful entrepreneurs, PSO 5 - To develop necessary professional knowledge and skills in academic, business and research.	CO 1 - To understand the features, objectives, principles and functions of management, CO 2 - To draft work related plans and make proper decisions , CO 3 - To discuss the basic features of of staffing, recruitment, selection and training, CO 4 - To apply motivational and leadership theories to improve the leadership qualities, CO 5 - To understand the necessity of business being responsible towards the society
84	AC2036	Elective I (b): Retail Management	✓		PO 5 - To impart competency to make eligible and employable in the job market	PSO 1 - To develop competency in students to make them employable in the global market and to equip themselves a successful entrepreneurs, PSO 2 - To apply different concepts in business to start and manage business and realizes the social responsibilities, PSO 5 - To develop necessary professional knowledge and skills in academic, business and research.	CO 1 - To understand the basic concepts and various retail formats, CO 2 - To gain knowledge on consumer behaviour and retailing, CO 3 - To understand the concept of store location, CO 4 - To learn the technique of retail operation and visual merchandising, CO 5 - To understand the concept of e,retailing

85	AC2037	Elective I (c): Logistics and Supply Chain Management		✓	PO 2 - To identify the role and responsibilities of the business leads to social and economic development	PSO 1 - To develop competency in students to make them employable in the global market and to equip themselves a successful entrepreneurs, PSO 5 - To develop necessary professional knowledge and skills in academic, business and research.	CO 1 - To understand the concept of logistic and supply chain management, CO 2 - To evaluate the elements of logistics management, CO 3 - To understand the IT applications in the field of logistics and supply chain, CO 4 - To know the basic mathematical modelling and quantitative analysis in planning for decisions, CO 5 - To understand the market environment and supplier,user linkages
86	ACM203	Add on Course: Professional English for Commerce and Management		✓	PO 3 - To acquire entrepreneurial, legal, managerial and communication skills to be successful in business and personal life	PSO 3 - To practice different techniques of communication and apply it in business and profession, PSO 4 - To enhance practical knowledge to practice business ethics in order to meet the national requirements, PSO 5 - To develop necessary professional knowledge and skills in academic, business and research.	CO 1 - To apply the knowledge for speaking and writing with confidence, CO 2 - To create academic writing and creativity in digital media, CO 3 - To apply communicate skill with various competence in academic and professional life, CO 4 - To analyze a variety of format including videos, poster making and essay on creativity and imagination, CO 5 - To apply theoretical approaches to the presentation of various activity
87	AC20S1	Self Learning Course: Introduction to Goods and Service Tax		✓	PO 4 - To understand the conceptual knowledge of accounting and acquire skills of maintaining accounts, PO 2 - To identify the avenues of marketing and banking both traditional and modern	PSO 4 - To develop necessary professional knowledge and skills in finance and taxation, PSO 5 - To implement traditional and modern strategies and practices of costing, banking, economics, marketing, management, auditing and taxation	CO 2 - To understand the concept of GST, its benefit,limitations and process of implementations, CO 3 - To identify the transactions covered under GST, the models and structure of GST, CO 4 - To clarify the procedure for registration, amendment, and cancellation of registration,
88	AC2041	Major Core VII: Costing		✓	PO 1 - To understand the conceptual knowledge of accounting and acquire skills to become leaders in their fields of expertise at the global level	PSO 2 - To apply different concepts in business to start and manage business and realizes the social responsibilities, PSO 5 - To develop necessary professional knowledge and skills in academic, business and research.	CO 1 - To understand the concepts, methods and techniques of Cost accounting, CO 2 - To construct cost sheet , Tender, Quotations, CO 3 - To prepare Stores Ledger using FIFO, LIFO, Simple and Weighted average methods as tools for material control, CO 4 - To analyse the procedure of allocation, classification & absorption of overheads
89	AC2042	Major Core VIII: Auditing		✓	PO 1 - To understand the conceptual knowledge of accounting and acquire skills to become leaders in their fields of expertise at the global level, PO 3 - To impart competency to make eligible and employable in the job market	PSO 2 - To apply different concepts in business to start and manage business and realizes the social responsibilities, PSO 5 - To develop necessary professional knowledge and skills in academic, business and research	CO 1 - To understand the concepts and principles of Auditing, CO 2 - To identify various elements of Audit planning , CO 3 - To identify the importance of Vouching, CO 4 - To understand the procedure of verification and valuation of Assets, CO 5 - To analyse the duties, rights and liabilities of an auditor
90	AC2043	Major Core IX: Business Communication		✓	PO 3 - To acquire entrepreneurial, legal, managerial and communication skills to be successful in business and personal life	PSO 3 - To practice different techniques of communication and apply it in business and profession	CO 1 - To learn the way to overcome communication barriers, CO 2 - To develop progressive skills in the usage of business communication, CO 3 - To practice modern forms of communication, CO 4 - To draft job application and curriculum vitae , CO 5 - To attend interview and participate in Group Discussion with confidence, CO 6 - To construct technology,aided communication
91	AC2044	Major Core X: Business Mathematics		✓	PO 1 - To apply appropriate theory and scientific knowledge to participate in activities that support humanity and economic development nationally and globally, developing as leaders in their fields of expertise	PSO 1 - To understand the conceptual knowledge of accounting and acquire skills to become leaders in their fields of expertise at the global level, PSO 2 - To identify the role and responsibilities of the business leads to social and economic development, PSO 5 - To impart competency to make eligible and employable in the job market	CO 1 - To recall the basic formulae and definitions and acquire knowledge in mathematics, CO 2 - To apply the concepts to obtain the logarithmic value of a number, CO 3 - To understand the fundamental concepts about Sets and interpret with Venn diagrams, CO 4 - To explain the properties of matrices and solve problems, CO 5 - To understand the concepts of Simple Interest, Compound Interest and Discount and apply in real life situations, CO 6 - To choose the suitable probability distribution corresponding to a given data

92	AC2045	Elective II (a): E-Commerce			✓	PO 2 - To identify the role and responsibilities of the business leads to social and economic development	PSO 5 - To develop necessary professional knowledge and skills in academic, business and research	CO 1 - To differentiate traditional commerce from Electronic commerce, CO 2 - To identify the types of technologies and network, CO 3 - To describe various Security Tools, Firewalls and protocols, CO 4 - To utilise various E,Payment methods, CO 5 - To perform various online operations
93	AC2046	Elective II (b): Business Ethics			✓	PO 4 - To recognise and practice different value systems and ethics for sustainable development	PSO 4 - To enhance practical knowledge to practice business ethics in order to meet the national requirements	CO 1 - To understand the importance of ethics in business, CO 2 - To evaluate the ethical problems faced by managers, CO 3 - To identify the social responsibility of business, CO 4 - To remember the factors influencing business ethics, CO 5 - To enhance awareness about Global Business
94	AC2047	Elective II (c): Soft Skill Development			✓	PO 5 - To impart competency to make eligible and employable in the job market	PSO 5 - To develop necessary professional knowledge and skills in academic, business and research.	CO 1 - To understand the essentials of soft skills, CO 2 - To understand different ways of developing positive attitude, CO 3 - To apply tips for personality development, CO 4 - To analyse the concept of time and stress management, CO 5 - To analyse the guidelines for career planning and management
95	ACM204	Add on Course: Professional English for Commerce and Management IV			✓	PO 3 - To acquire entrepreneurial, legal, managerial and communication skills to be successful in business and personal life	PSO 1 - To develop competency in students to make them employable in the global market and to equip themselves a successful entrepreneurs, PSO 2 - To apply different concepts in business to start and manage business and realizes the social Responsibilities PSO 3 - To practice different techniques of communication and apply it in business and profession PSO 5 - To practice different techniques of communication and apply it in business and profession	CO 1 - To define concepts related to communicative and digital competence, CO 2 - To illustrate academic writing and creativity in digital media, CO 3 - To apply communicative skills with competence in the workplace, CO 4 - To understand the importance of professional competence, professional ethics and life skills and to develop entrepreneurial skills, CO 5 - To develop creativity and imagination in lectures, scripts, blogs, e content and short films related to academic and professional life
96	AC1751	Major Core XI: Corporate Accounting			✓	PO 1 - To understand the role of business and its implications on society,recognize different value systems and ethics, PO 7 - To understand the moral dimensions and accept responsibility	PSO 1 - To apply different concepts in starting and managing business and realize the social responsibilities PSO 3 - To prepare financial statements of business using accounting principles, concepts conventions and provisions	CO 1 - To understand the procedures for the issue of shares , CO 2 - To develop a process for redemption of preference shares and determine the value of goodwill and shares by choosing appropriate methods, CO 3 - To prepare Company Balance Sheet and Compute Managerial Remuneration, CO 4 - To construct the restructuring of the capital structure in the Financial Statement of the Company, CO 5 - To explain the procedures related to liquidation of companies and Prepare Statement of Affairs and Liquidators Final Statement
97	AC1752	Major Core XII: Commercial Law			✓	PO 1 - To understand the role of business and its implications on society,recognize different value systems and ethics, understand the moral dimensions and accept responsibility	PSO 1 - To apply different concepts in starting and managing business and realize the social responsibilities, PSO 3 - To prepare financial statements of business using accounting principles, concepts ,conventions and provisions	CO 1 - To understand the procedures for the issue of shares, CO 2 - To identify the methods of valuation of Goodwill and shares, CO 3 - To evaluate the performance of business, CO 4 - To calculate purchase consideration in case of Amalgamation, Absorption and reconstruction, CO 5 - To differentiate liquidation from insolvency and the preparation of liquidator's final statement
98	AC1753	Major Core XIII: Income Tax Law and Practice I			✓	PO 4 - To identify the avenues of marketing and banking both traditional and modern, PO 5 - To develop the skills and techniques of communication to be successful in business and personal life	PSO 5 - To develop necessary professional knowledge and skills in academic, business and research.	CO 1 - To understand the significance of preparing partnership account, CO 2 - To understand the procedure for preparing capital accounts, CO 3 - To prepare accounts on admission, retirement, death and insolvency of partners and sale of partnership firm, CO 4 - To analyse and estimate the impact of insolvency of one or more partners, CO 5 - To evaluate the performance of partnership business

99	AC1754	Elective I (a): E-Commerce			✓	PO 4 - To identify the avenues of marketing and banking both traditional and modern & PO 6 - To identify the avenues of marketing and banking both traditional and modern	PSO 2 - To apply different concepts in business to start and manage business and realizes the social Responsibilities PSO 5 - To develop necessary professional knowledge and skills in academic, business and research.	CO 1 - To differentiate traditional commerce from,utilize the techniques of Electronic Commerce, CO 2 - To describe various E, securities, CO 3 - To identify the Pro's and Con's of online, CO 4 - To perform various online operations shopping, Electronic Commerce,
100	AC1755	Elective I (b): Business Environment			✓	PO 1 - To understand the role of business and its implications on society, PO 2 - To understand the conceptual knowledge of accounting and acquire skills of maintaining accounts, PO 7 - To recognize different value systems and ethics, understand the moral dimensions and accept responsibility,	PSO 1 - To apply different concepts in starting and managing business and realize the social responsibilities PSO 3 - To prepare financial statements of business using accounting principles, concepts ,conventions and provisions, PSO 5 - To implement traditional and modern strategies and practices of costing, banking, economics, marketing, management, auditing and taxation	CO 1 - To understand the nature , importance and components of business environment, CO 2 - To identify the elements strategies and impact of culture and social environment, CO 3 - To analyse the five years plans and its impact on economy, CO 4 - To recognize various types of financial institution and their role on economic development, CO 5 - To understand the function of SEBI, CO 6 - To evaluate the legal & political environment and the effect of MRTPT
101	AC1756	Elective I (c): Introduction to Goods and Service Tax			✓	PO 4 - To understand the conceptual knowledge of accounting and acquire skills of maintaining accounts, PO 6 - To identify the avenues of marketing and banking both traditional and modern	PSO 4 - To develop necessary professional knowledge and skills in finance and taxation, PSO 5 - To implement traditional and modern strategies and practices of costing, banking, economics, marketing, management, auditing and taxation	CO 1 - To understand the concept of GST, its benefit,limitations and process of implementations, CO 2 - To identify the transactions covered under GST, the models and structure of GST, CO 3 - To clarify the procedure for registration, amendment, and cancellation of registration,
102	AC17PR	Project and Viva Voce			✓	PO 6 - To practical exposure for startup and project promotion.	PSO 5 - To develop necessary professional knowledge and skills in academic, business and research.	CO 1 - To select the research problem CO 2 - To collect reviews related to the research problem CO 3 - To prepare questionnaire for data collection CO 4 - To understand the methods of data collection and collect the data CO 5 - To analyse the collected data with the simple, statistical tools, interpret it and summarize the findings
103	ASK175	Skill Based Course: Preparation for Competitive Examinations-I			✓	PO 2 - To understand the conceptual knowledge of accounting and acquire skills of maintaining accounts, PO 5 - To develop the skills and techniques of communication to be successful in business and personal life	PSO 6 - To practice different techniques of communication and apply it in business and profession, PSO 7 - To use mathematical and statistical tools in academics, business and research	CO 1 - To understand and analyse verbal and non verbal reasoning, CO 2 - To enhance numerical skills,evaluate clerical aptitude skills, CO 3 - To improve communicative skills, CO 4 - To calculate percentage, discount simple interest and compound interest
104	AC1761	Major Core XIV: Management Accounting			✓	PO 2 - To understand the conceptual knowledge of accounting and acquire skills of maintaining accounts, PO 7 - To recognize different value systems and ethics, understand the moral dimensions and accept responsibility	PSO 3 - To prepare financial statements of business using accounting principles, concepts ,conventions and provisions, PSO 5 - To implement traditional and modern strategies and practices of costing, banking, economics, marketing, management, auditing and taxation	CO 1 - To understand the objectives and functions of management accounting, CO 2 - To differentiate management accounting from financial accounting, CO 3 - To evaluate the financial position of a concern through fund flow statement and cash flow statement, CO 4 - To understand the concepts of budgeting and budgetary control and its role in management decision making, CO 5 - To estimate the future performance of the concern using managerial costing techniques
105	AC1762	Major Core XV: Industrial Law			✓	PO 3 - To acquire entrepreneurial, legal and managerial skills	PSO 2 - To solve problems related to employer, employee, investors and consumers with legal protection	CO 1 - To understand the measures taken for the welfare of the employees under Factories Act 1948, CO 2 - To gain knowledge about procedure for registration and cancellation of Trade Union under Trader Union Act 1926, CO 3 - To describe the impact of industrial regulations on Indian Economy, CO 4 - To calculate the compensation for disabilities as per law, CO 5 - To recognize the need of ESI and ESN Course, CO 6 - To identify the provisions in Bonus Act & Industrial Employment Act
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106	AC1763	Major Core XVI: Income Tax Law and Practice		✓		PO 4 - To identify the avenues of marketing and banking both traditional and modern, PO 5 - To develop the skills and techniques of communication to be successful in business and personal life	PSO 4 - To develop necessary professional knowledge and skills in finance and taxation, PSO 6 - To practice different techniques of communication and apply it in business and profession	CO 1 - To understand income from other sources and kinds of securities, CO 2 - To compute set,off and carry forward of losses, clubbing and aggregation of income, CO 3 - To identify the deductions from Gross Total Income, CO 4 - To understand returns, filing of return of income, due date, kinds of assessment, assessment procedure, CO 5 - To identify assessment of individuals, rate of tax, CO 6 - To compute income and tax liability of individuals
107	AC1764	Major Core XVII: Human Resource Management		✓		PO 1 - To understand the role of business and its implications on society, PO 3 - To acquire entrepreneurial, legal and managerial skills	PSO 2 - To apply different concepts in starting and managing business and realize the social responsibilities, PSO 1 - To solve problems related to employer, employee, investors and consumers with legal protection	CO 1 - To understand the objectives, scope, functions and environment of Human Resource Management, CO 2 - To understand the methods of data collection, techniques of job design and sources of recruitment, CO 3 - To analyze the selection process and induction programme, CO 4 - To evaluate the need as well as areas of training, CO 5 - To understand the purpose, process and problems in performance appraisal.
108	AC1765	Elective II (a): Organisational Behaviour		✓		PO 2 - To understand the conceptual knowledge of accounting and acquire skills of maintaining accounts, PO 3 - To acquire entrepreneurial, legal and managerial skills,develop the skills and techniques of communication to be successful in business and personal life	PSO 2 - To solve problems related to employer, employee, investors and consumers with legal protection, PSO 6 - To implement traditional and modern strategies and practices of costing, banking, economics, marketing, management, auditing and taxation, PSO 5 - To practice different techniques of communication and apply it in business and profession	CO 1 - To analyze the elements of organizational & industrial behavior, CO 2 - To understand the concept and different theories of personality & group dynamics, CO 3 - To analyse the determinants and effects of job satisfaction, CO 4 - To analyse the source and effects of frustration & conflicts, CO 5 - To understand the causes and consequences of stress management
109	AC1766	Elective II (b): Fundamentals of Investments		✓		PO 4 - To identify the avenues of marketing and banking both traditional and modern	PSO 4 - To develop necessary professional knowledge and skills in finance and taxation	CO 1 - To describe the nature of an investment programme, CO 2 - To analyse various approaches to equity analysis, CO 3 - To identify fixed income securities, CO 4 - To discuss the significance of portfolio analysis and financial derivatives, CO 5 - To describe the measures taken by SEBI to protect
110	AC1767	Elective II (c): Entrepreneurship		✓		PO 1 - To understand the role of business and its implications on society, PO 2 - To understand the conceptual knowledge of accounting and acquire skills of maintaining accounts	PSO 1 - To apply different concepts in starting and managing business and realize the social responsibilities, PSO 5 - To implement traditional and modern strategies and practices of costing, banking, economics, marketing, management, auditing and taxation	CO 1 - To understand various dimensions of entrepreneurship, CO 2 - To express the contemporary role models in Indian business, CO 3 - To learn the procedure for preparing project reports, CO 4 - To identify the key elements of good business plan CO 5 - To identify the sources of mobilizing resources to start the business
111	ASK176	Skill Based Course: Preparation for Competitive Examinations-II		✓		PO 2 - To understand the conceptual knowledge of accounting and acquire skills of maintaining accounts, acquire entrepreneurial, legal and managerial skills, PO 5 - To develop the skills and techniques of communication to be successful in business and personal life	PSO 2 - To solve problems related to employer, employee, investors and consumers with legal protection, PSO 5 - To implement traditional and modern strategies and practices of costing, banking, economics, marketing, management, auditing and taxation,	CO 1 - To improve General Knowledge, CO 2 - To acquire computer skills, CO 3 - To improve writing skills
112	AC2011	Major Core I: Financial Accounting,I		✓		PO 1 - To understand the conceptual knowledge of accounting and acquire skills to become leaders in their fields of expertise at the global level	PSO 3 - To practice different techniques of communication and apply it in business and profession, PSO 5 - To develop necessary professional knowledge and skills in academic, business and research.	CO 1 - To understand the rules, principles, concepts, conventions and accounting standards used in accountancy, CO 2 - To identify the adjustments in final accounts and the techniques of setting right the errors found in accounts, CO 3 - To analyse the methods of ascertaining profit from incomplete records, CO 4 - To applying technology for preparing accounts, CO 5 - To calculate claims for loss of stock and loss of profit

113	AA2011	Allied I: Business Economics		✓		PO 2 - To identify the role and responsibilities of the business leads to social and economic development	PSO 2 - To apply different concepts in business to start and manage business and realizes the social responsibilities, PSO 5 - To develop necessary professional knowledge and skills in academic, business and research.	CO 1 - To understand the basic concepts of business economics, CO 2 - To classify different types of demand prevailing in the market, CO 3 - To gain knowledge on consumer behavior and consumer surplus, CO 4 - To analyze the peculiarities of factors of production and the economies and diseconomies of scale, CO 5 - To identify the phases of business cycle
114	ACM201	Add on Course : Professional English		✓		PO 3 - To acquire entrepreneurial, legal, managerial and communication skills to be successful in business and personal life	PSO 4 - To enhance practical knowledge to practice business ethics in order to meet the national requirements	CO 1 - To recognise their own ability to improve their own competence in using the language, CO 2 - To use language for speaking with confidence in an intelligible and acceptable manner, CO 3 - To understand the importance of reading for life,read independently unfamiliar texts with comprehension, CO 4 - To understand the importance of writing in academic life
115	ANM201	Non Major Elective : Basic Accounting		✓		PO 1 - To understand the conceptual knowledge of accounting and acquire skills to become leaders in their fields of expertise at the global level	PSO 4 - To enhance practical knowledge to practice business ethics in order to meet the national requirements, PSO 5 - To develop necessary professional knowledge and skills in academic, business and research	CO 1 - To understand the concepts, convention and principles of accounting, CO 2 - To identify and prepare various subsidiary books, CO 3 - To prepare error free trial balance, CO 4 - To pass journal entries and prepare ledger accounts
116	AC2021	Major Core II: Financial Accounting II		✓		PO 1 - To understand the conceptual knowledge of accounting and acquire skills to become leaders in their fields of expertise at the global level, PO 5 - To impart competency to make eligible and employable in the job market	PSO 5 - To develop necessary professional knowledge and skills in academic, business and research.	CO 1 - To understand the accounts of nonprofit organizations, CO 2 - To prepare and analyse departmental trading & profit and loss a/c, CO 3 - To know to techniques and principles of preparing branch accounts, CO 4 - To analyse the accounting procedure of royalty accounting, CO 5 - To understand the methods of calculating interest and procedure of maintaining accounts
117	AA2021	Allide II : Principles of Marketing		✓		PO 5 - To impart competency to make eligible and employable in the job market	PSO 2 - To apply different concepts in business to start and manage business and realizes the social Responsibilities	CO 1 - To understand the elements and approaches of modern marketing, CO 2 - To understand the procedure of market segmentation and buying motives, CO 3 - To evaluate the elements of product and product life cycle, CO 4 - To summarize the factors of pricing and sales promotions, CO 5 - To know the recent trends in marketing
118	ACM202	Addon Coursr : Professional English			✓	PO 3 - To acquire entrepreneurial, legal, managerial and communication skills to be successful in business and personal life	PSO 4 - To enhance practical knowledge to practice business ethics in order to meet the national requirements	CO 1 - To understand the elements and approaches of modern marketing, CO 2 - To understand the procedure of market segmentation and buying motives, CO 3 - To evaluate the elements of product and product life cycle, CO 4 - To summarize the factors of pricing and sales promotions, CO 5 - To know the recent trends in marketing
119	ANM202	Non Major Elective : Fundamental of Banking		✓		PO 2 - To identify the role and responsibilities of the business leads to social and economic development	PSO 5 - To develop necessary professional knowledge and skills in academic, business and research	CO 1 - To understand the meaning of banker, customer and nature of their relationship, CO 2 - To analyse the types and features of various deposit accounts, CO 3 - To evaluate the functions of Commercial and Reserve banks, CO 4 - To practice modern banking techniques in business and personal life
120	AC1731	Major Core III: Advanced Accounting		✓		PO 4 - To identify the avenues of marketing and banking both traditional and modern, PO 6 - To improve competency to make eligible and employable in the job market, PO 7 - To recognize different value systems and ethics, understand the moral dimensions and accept responsibility	PSO 3 - To prepare financial statements of business using accounting principles, concepts ,conventions and provisions, PSO 4 - To develop necessary professional knowledge and skills in finance and taxation, PSO 10 - To enhance their practical knowledge to prepare various accounts in order to meet the national requirements	CO 1 - To understand the various aspects of partnership, CO 2 - To identify the methods of preparing capital accounts of partners, CO 3 - To analyse the procedure of preparing partnership accounts on admission, retirement, death and insolvency of partners, CO 4 - To know the methods of distributing the dues of the partners

121	AC1732	Major Core IV: Indian Banking System	✓		PO 2 - To understand the conceptual knowledge of accounting and acquire skills of maintaining accounts, PO 3 - To acquire entrepreneurial, legal and managerial skills, PO 6 - To improve competency to make eligible and employable in the job market	PSO 2 - To solve problems related to employer, employee, investors and consumers with legal protection, PSO 5 - To implement traditional and modern strategies and practices of costing, banking, economics, marketing, management, auditing and taxation, PSO 8 - To develop their competency to make them employable in the global market	CO 1 - To understand the relationship between banker and customer, CO 2 - To identify various elements of negotiable instruments, CO 3 - To identify the significance of crossing and endorsement, CO 4 - To evaluate the functions of RBI and commercial banks, CO 5 - To analyse the Innovative Banking Services, CO 6 - To understand various components of Non, Banking Financial Institutions(NBFI), CO 7 - To analyse contribution of banking sector towards Economic Development
122	AC1733	Major Core V: Company Law	✓		PO 1 - To understand the role of business and its implications on society, PO 3 - To acquire entrepreneurial, legal and managerial skills	PSO 1 - To apply different concepts in starting and managing business and realize the social responsibilities, PSO 2 - To solve problems related to employer, employee, investors and consumers with legal protection	CO 1 - To describe the characteristics of companies, both private and public, CO 2 - To describe the documents required to register a joint stock company, CO 3 - To understand the procedure for conducting different kinds of meetings, CO 4 - To gain knowledge on winding up.
123	AC1734	Major Core VI : Business Statistics	✓		PO 1 - To apply different concepts in starting and managing business and realize the social responsibilities, PO 2 - To solve problems related to employer, employee, investors and consumers with legal protection, PO 3 - To prepare financial statements of business using accounting principles, concepts ,conventions and provisions, PO 5 - To implement traditional and modern strategies and practices of costing, banking, economics, marketing, management, auditing and taxation, PO 7 - To use mathematical and statistical tools in academics, business and research	PSO 1 - To apply different concepts in starting and managing business and realize the social responsibilities PSO 2 - To solve problems related to employer, employee, investors and consumers with legal protection, PSO 6 - To prepare financial statements of business using accounting principles, concepts ,conventions and provisions, PSO 7 - To practice different techniques of communication and apply it in business and profession,use mathematical and statistical tools in academics, business and research	CO 1 - To explain the primary concepts of measures of central tendency, CO 2 - To demonstrate the ability to solve problems in Correlation and Regression, CO 3 - To apply the concepts to solve problems in commerce and business, CO 4 - To differentiate between probability and conditional probability and compute according to the requirement, CO 5 - To differentiate between probability and conditional probability and compute according to the requirement
124	AA1731	Allide III: Basics of Business and Stock Exchange	✓		PO 1 - To understand the role of business and its implications on society, PO 2 - To understand the conceptual knowledge of accounting and acquire skills of maintaining accounts, PO 3 - To acquire entrepreneurial, legal and managerial skills, PO 6 - To improve competency to make eligible and employable in the job market	PSO 1 - To apply different concepts in starting and managing business and realize the social responsibilities, PSO 2 - To solve problems related to employer, employee, investors and consumers with legal protection, PSO 5 - To implement traditional and modern strategies and practices of costing, banking, economics, marketing, management, auditing and taxation, PSO 8 - To develop their competency to make them employable in the global market	CO 1 - To understand the scope, objectives and essentials of business, CO 2 - To understand the forms of business enterprises, CO 3 - To describe the concept, forms and policies in pricing, CO 4 - To analyze the list of securities in stock exchange , CO 5 - To summarize the investors' problems and remedial measures
125	AC17S1	Self Learning Course: Advertising	✓		PO 2 - To understand the conceptual knowledge of accounting and acquire skills of maintaining accounts	PSO 5 - To implement traditional and modern strategies and practices of costing, banking, economics, marketing, management, auditing and taxation	CO 1 - To understand the concepts of advertising, CO 2 - To analyse the performance of different types of advertising media, CO 3 - To prepare advertising schedule and budget, CO 4 - To understand the process involved in advertising, CO 5 - To measure advertising effectiveness, CO 6 - To understand buying motives of customers
126	AC1741	Major Core VII: Cost Accounting	✓		PO 3 - To understand the conceptual knowledge of accounting and acquire skills of maintaining accounts, PO 2 - To acquire entrepreneurial, legal and managerial skills, PO 6 - To improve competency to make eligible and employable in the job market	PSO 2 - To solve problems related to employer, employee, investors and consumers with legal protection, PSO 5 - To implement traditional and modern strategies and practices of costing, banking, economics, marketing, management, auditing and taxation, PSO 8 - To enhance their practical knowledge to prepare various accounts in order to meet the national requirements.	CO 1 - To understand the importance of costing in companies, CO 2 - To measure the levels of stock taking system, CO 3 - To understand the importance of material control,construct cost sheet , Tender, Quotations, CO 4 - To evaluate various methods of remuneration, CO 5 - Tounderstand the procedure of allocation, classification & absorption of overheads.

127	AC1742	Major Core VIII: Auditing and Corporate Governance	✓		<p>PO 1 - To understand the role of business and its implications on society,</p> <p>PO 2 - To understand the conceptual knowledge of accounting and acquire skills of maintaining accounts,</p> <p>PO 3 - To acquire entrepreneurial, legal and managerial skills, recognize different value systems and ethics,</p> <p>PO 7 - To understand the moral dimensions and accept responsibility</p>	<p>PSO 1 - To apply different concepts in starting and managing business and realize the social responsibilities,</p> <p>PSO 3 - To prepare financial statements of business using accounting principles, concepts, conventions and provisions,</p> <p>PSO 5 - To implement traditional and modern strategies and practices of costing, banking, economics, marketing, management, auditing and taxation,</p> <p>PSO 9 - To develop their skills to equip themselves as successful entrepreneurs.</p>	<p>CO 1 - To understand the importance of auditing accounts,</p> <p>CO 2 - To describe various aspects of vouching,</p> <p>CO 3 - To evaluate the traits of company auditor,</p> <p>CO 4 - To appraise the nature of internal check and audit, test the corporate social responsibilities in business world,</p> <p>CO 5 - To manage the issues of Corporate Governance</p>
128	AC1743	Major Core IX: Business Communication	✓		<p>PO 5 - To develop the skills and techniques of communication to be successful in business and personal life,</p> <p>PO 6 - To improve competency to make eligible and employable in the job market</p>	<p>PSO 7 - To practice different techniques of communication and apply it in business and profession,</p> <p>PSO 8 - To develop their competency to make them employable in the global market</p>	<p>CO 1 - To develop communication skills and use of electronic media in business communication, learn the way to overcome communication barriers,</p> <p>CO 2 - To practice modern forms of communication,</p> <p>CO 3 - To formulate job application and curriculum vitae,</p> <p>CO 4 - To attend interview and participate in Group Discussion with confidence,</p> <p>CO 5 - To construct systematic business report</p>
129	AC1744	Major Core X: Business Mathematics	✓		<p>PO 1 - To understand the role of business and its implications on society,</p> <p>PO 2 - To understand the conceptual knowledge of accounting and acquire skills of maintaining accounts,</p>	<p>PSO 5 - To understand the role of business and its implications on society,</p> <p>PSO 6 - To understand the conceptual knowledge of accounting and acquire skills of maintaining accounts,</p> <p>PSO 7 - To develop the skills and techniques of communication to be successful in business and personal life,</p> <p>PSO 8 - To recognize different value systems and ethics, understand the moral dimensions and accept responsibility.</p>	<p>CO 1 - To recall the basic formulae and definitions and acquire knowledge in mathematics, solve first, second order equations and simultaneous linear equations to determine the values of the unknowns,</p> <p>CO 2 - To learn the fundamental concepts about Sets and interpret with Venn diagrams,</p> <p>CO 3 - To explain the properties of matrices and solve problems,</p> <p>CO 4 - To understand the concepts of Simple Interest, Compound Interest and Discount and apply in real life situations,</p> <p>CO 5 - To formulate an LPP and solve optimization problems using graphical method</p>
130	AA1744	Allide VI: Principles of Management	✓		<p>PO 1 - To understand the role of business and its implications on society,</p> <p>PO 2 - To understand the conceptual knowledge of accounting and acquire skills of maintaining accounts,</p> <p>PO 6 - To improve competency to make eligible and employable in the job market,</p>	<p>PSO 1 - To apply different concepts in starting and managing business and realize the social responsibilities, costing, banking, economics, marketing, management, auditing and taxation,</p> <p>PSO 5 - To develop their competency to make them employable in the global market,</p> <p>PSO 9 - To develop their skills to equip themselves as successful entrepreneurs</p>	<p>CO 1 - To understand the features, objectives, principles of business,</p> <p>CO 2 - To understand the functions of Management,</p> <p>CO 3 - To describe the forms of organization,</p> <p>CO 4 - To analyse the concept of centralization and decentralization of authority,</p> <p>CO 5 - To discuss the features, components, importance in staffing, recruitment, selection and training,</p> <p>CO 6 - To apply motivational and leadership theories to develop leadership qualities.</p>
131	AC1752	Self Learning Course : Salesmanship	✓		<p>PO 2 - To understand the conceptual knowledge of accounting and acquire skills of maintaining accounts</p> <p>PO 5 - To develop the skills and techniques of communication to be successful in business and personal life</p> <p>PO 3 - To acquire entrepreneurial, legal and managerial skills</p>	<p>PSO 5 - To develop their competency to make them employable in the global market</p> <p>PSO 6 - To prepare financial statements of business using accounting principles, concepts, conventions and provisions,</p> <p>PSO 9 - To develop their skills to equip themselves as successful entrepreneurs</p>	<p>CO 1 - To understand the fundamentals of successful selling</p> <p>CO 2 - To identify the traits of salesmen</p> <p>CO 3 - To analyse the buying motives of the target audience</p> <p>CO 4 - To describe the role of salesmen in the buying process</p>
132	AC1751	Major Core XI: Corporate Accounting	✓		<p>PO 1 - To understand the role of business and its implications on society,</p> <p>PO 7 - To recognize different value systems and ethics, understand the moral dimensions and accept responsibility</p>	<p>PSO 1 - To apply different concepts in starting and managing business and realize the social responsibilities,</p> <p>PSO 3 - To prepare financial statements of business using accounting principles, concepts, conventions and provisions</p>	<p>CO 1 - To understand the procedures for the issue of shares,</p> <p>CO 2 - To identify the methods of valuation of Goodwill and shares,</p> <p>CO 3 - To evaluate the performance of business,</p> <p>CO 4 - To calculate purchase consideration in case of Amalgamation, Absorption and reconstruction,</p> <p>CO 5 - To differentiate liquidation from insolvency and the preparation of liquidator's final statement.</p>

133	AC1752	Major Core XII: Commercial Law		✓		PO 1 - To understand the role of business and its implications on society, recognize different value systems and ethics, PO 7 - To understand the moral dimensions and accept responsibility	PSO 1 - To apply different concepts in starting and managing business and realize the social responsibilities, PSO 3 - To prepare financial statements of business using accounting principles, concepts, conventions and provisions	CO 1 - To understand the procedures for the issue of shares, CO 2 - To identify the methods of valuation of Goodwill and shares, CO 3 - To evaluate the performance of business, CO 4 - To calculate purchase consideration in case of Amalgamation, Absorption and reconstruction, CO 5 - To differentiate liquidation from insolvency and the preparation of liquidator's final statement
134	AC1753	Major Core XIII: Income Tax Law and Practice		✓		PO 4 - To identify the avenues of marketing and banking both traditional and modern, PO 5 - To develop the skills and techniques of communication to be successful in business and personal life	PSO 4 - To develop necessary professional knowledge and skills in finance and taxation, PSO 6 - To practice different techniques of communication and apply it in business and profession	CO 1 - To understand the significance of preparing partnership account, CO 2 - To understand the procedure for preparing capital accounts, CO 3 - To prepare accounts on admission, retirement, death and insolvency of partners and sale of partnership firm, CO 4 - To analyse and estimate the impact of insolvency of one or more partners, CO 5 - To evaluate the performance of partnership business
135	AC1754	Elective I (a): E-Commerce			✓	PO 4 - To identify the avenues of marketing and banking both traditional and modern, PO 6 - To identify the avenues of marketing and banking both traditional and modern	PSO 2 - To solve problems related to employer, employee, investors and consumers with legal protection PSO 5 - To implement traditional and modern strategies and practices of costing, banking, economics, marketing, management, auditing and taxation	CO 1 - To differentiate traditional commerce from, utilize the techniques of Electronic Commerce, CO 2 - To describe various E, Securities, CO 3 - To identify the Pro's and Con's of online, CO 4 - To perform various online operations shopping Electronic Commerce,
136	AC1755	Elective I (b): Business Environment		✓		PO 1 - To understand the role of business and its implications on society, PO 2 - To understand the conceptual knowledge of accounting and acquire skills of maintaining accounts, PO 7 - To recognize different value systems and ethics, understand the moral dimensions and accept responsibility,	PSO 1 - To apply different concepts in starting and managing business and realize the social responsibilities, PSO 3 - To prepare financial statements of business using accounting principles, concepts, conventions and provisions, PSO 5 - To implement traditional and modern strategies and practices of costing, banking, economics, marketing, management, auditing and taxation	CO 1 - To understand the nature, importance and components of business environment, CO 2 - To identify the elements strategies and impact of culture and social environment, CO 3 - To analyse the five years plans and its impact on economy, CO 4 - To recognize various types of financial institution and their role on economic development, CO 5 - To understand the function of SEBI, CO 6 - To evaluate the legal & political environment and the effect of MRTPT
137	AC1756	Elective I (c): Introduction to Goods and Service Tax		✓		PO 4 - To understand the conceptual knowledge of accounting and acquire skills of maintaining accounts, PO 2 - To identify the avenues of marketing and banking both traditional and modern	PSO 4 - To develop necessary professional knowledge and skills in finance and taxation, PSO 5 - To implement traditional and modern strategies and practices of costing, banking, economics, marketing, management, auditing and taxation	CO 1 - To understand the concept of GST, its benefit, limitations and process of implementations, CO 2 - To identify the transactions covered under GST, the models and structure of GST, CO 3 - To clarify the procedure for registration, amendment, and cancellation of registration,
138	AC17PR	Project and Viva Voce		✓		PO 6 - To practical exposure for startup and project promotion.	PSO 5 - To develop necessary professional knowledge and skills in academic, business and research.	CO 1 - To select the research problem CO 2 - To collect reviews related to the research problem CO 3 - To prepare questionnaire for data collection CO 4 - To understand the methods of data collection and collect the data CO 5 - To analyse the collected data with the simple, statistical tools, interpret it and summarize the findings
139	ASK175	Skill Based Course: Preparation for Competitive Examinations-I		✓		PO 2 - To understand the conceptual knowledge of accounting and acquire skills of maintaining accounts, PO 5 - To develop the skills and techniques of communication to be successful in business and personal life	PSO 6 - To practice different techniques of communication and apply it in business and profession, use mathematical and statistical tools in academics, business and research	CO 1 - To understand and analyse verbal and non verbal reasoning, CO 2 - To enhance numerical skills, evaluate clerical aptitude skills, CO 3 - To improve communicative skills, CO 4 - To calculate percentage, discount simple interest and compound interest
140	AC1761	Major Core XIV: Management Accounting			✓	PO 2 - To understand the conceptual knowledge of accounting and acquire skills of maintaining accounts, PO 7 - To recognize different value systems and ethics, understand the moral dimensions and accept responsibility	PSO 3 - To prepare financial statements of business using accounting principles, concepts, conventions and provisions, PSO 5 - To implement traditional and modern strategies and practices of costing, banking, economics, marketing, management, auditing and taxation	CO 1 - To understand the objectives and functions of management accounting, CO 2 - To differentiate management accounting from financial accounting, CO 3 - To evaluate the financial position of a concern through fund flow statement and cash flow statement, CO 4 - To understand the concepts of budgeting and budgetary control and its role in management decision making, CO 5 - To estimate the future performance of the concern using managerial costing techniques

141	AC1762	Major Core XV: Industrial Law		✓		PO 3 - To acquire entrepreneurial, legal and managerial skills	PSO 2 - To solve problems related to employer, employee, investors and consumers with legal protection	CO 1 - To understand the measures taken for the welfare of the employees under Factories Act 1948, CO 2 - To gain knowledge about procedure for registration and cancellation of Trade Union under Trade Union Act 1926, CO 3 - To describe the impact of industrial regulations on Indian Economy, CO 4 - To calculate the compensation for disabilities as per law, CO 5 - To recognize the need of ESI and ESN Course, CO 6 - To identify the provisions in Bonus Act & Industrial Employment Act
142	AC1763	Major Core XVI: Income Tax Law and Practice		✓		PO 4 - To identify the avenues of marketing and banking both traditional and modern, PO 5 - To develop the skills and techniques of communication to be successful in business and personal life	PSO 4 - To develop necessary professional knowledge and skills in finance and taxation, PSO 6 - To practice different techniques of communication and apply it in business and profession	CO 1 - To understand income from other sources and kinds of securities, CO 2 - To compute set-off and carry forward of losses, clubbing and aggregation of income, CO 3 - To identify the deductions from Gross Total Income, CO 4 - To understand returns, filing of return of income, due date, kinds of assessment, assessment procedure, CO 5 - To identify assessment of individuals, rate of tax, CO 6 - To compute income and tax liability of individuals
143	AC1764	Major Core XVII: Human Resource Management		✓		PO 3 - To acquire entrepreneurial, legal and managerial skills, PO 1 - To understand the role of business and its implications on society	PSO 2 - To apply different concepts in starting and managing business and realize the social responsibilities, PSO 1 - To solve problems related to employer, employee, investors and consumers with legal protection	CO 1 - To understand the objectives, scope, functions and environment of Human Resource Management, CO 2 - To understand the methods of data collection, techniques of job design and sources of recruitment, CO 3 - To analyze the selection process and induction programme, CO 4 - To evaluate the need as well as areas of training, CO 5 - To understand the purpose, process and problems in performance appraisal.
144	AC1765	Elective II (a): Organisational Behaviour		✓		PO 2 - To understand the conceptual knowledge of accounting and acquire skills of maintaining accounts, PO 3 - To acquire entrepreneurial, legal and managerial skills, PO 5 - To develop the skills and techniques of communication to be successful in business and personal life	PSO 2 - To solve problems related to employer, employee, investors and consumers with legal protection, PSO 6 - To implement traditional and modern strategies and practices of costing, banking, economics, marketing, management, auditing and taxation, PSO 5 - To practice different techniques of communication and apply it in business and profession,	CO 1 - To analyze the elements of organizational & industrial behavior, CO 2 - To understand the concept and different theories of personality & group dynamics, CO 3 - To analyse the determinants and effects of job satisfaction, CO 4 - To analyse the source and effects of frustration & conflicts, CO 5 - To understand the causes and consequences of stress management.
145	AC1766	Elective II (b): Fundamentals of Investments		✓		PO 4 - To identify the avenues of marketing and banking both traditional and modern	PSO 4 - To develop necessary professional knowledge and skills in finance and taxation	CO 1 - To analyze the elements of organizational & industrial behavior, CO 2 - To understand the concept and different theories of personality & group dynamics, CO 3 - To analyse the determinants and effects of job satisfaction, CO 4 - To analyse the source and effects of frustration & conflicts, CO 5 - To understand the causes and consequences of stress management
146	AC1767	Elective II (c): Entrepreneurship		✓		PO 1 - To understand the role of business and its implications on society, PO 2 - To understand the conceptual knowledge of accounting and acquire skills of maintaining accounts	PSO 1 - To apply different concepts in starting and managing business and realize the social responsibilities . PSO 5 - To implement traditional and modern strategies and practices of costing, banking, economics, marketing, management, auditing and taxation	CO 1 - To understand various dimensions of entrepreneurship, CO 2 - To express the contemporary role models in Indian business, CO 3 - To learn the procedure for preparing project reports, CO 4 - To identify the key elements of good business plan, CO 5 - To identify the sources of mobilizing resources to start the business

147	ASK176	Skill Based Course : Preparation for Competitive Examinations-II	✓			PO 3 - To prepare financial statements of business using accounting principles, concepts ,conventions and provisions, PO 2 - To solve problems related to employer, employee, investors and consumers with legal protection, PO 5 - To implement traditional and modern strategies and practices of costing, banking, economics, marketing, management, auditing and taxation	PSO 2 - To solve problems related to employer, employee, investors and consumers with legal protection, PSO 5 - To implement traditional and modern strategies and practices of costing, banking, economics, marketing, management, auditing and taxation, PSO 6 - To practice different techniques of communication and apply it in business and profession	CO 1 - To improve General Knowledge, CO 2 - To acquire computer skills, CO 3 - To improve writing skills
148	AC1711	Major Core I: Introduction to Accounting	✓			PO 6 - To improve competency to make eligible and employable in the job market, PO 7 - To recognize different value systems and ethics, understand the moral dimensions and accept responsibility	PSO 3 - To To prepare financial statements of business using accounting principles, concepts ,conventions and provisions, PSO 10 - To enhance their practical knowledge to prepare various accounts in order to meet the national requirements	CO 1 - To understand the rules, principles, concepts and conventions used in accountancy, CO 2 - To identify various subsidiary books and procedure for preparing these books, CO 3 - To analyse the methods of calculating depreciation, CO 4 - To identify the reasons for the differences between balance as per cash book and pass book, CO 5 - To understand the methods of calculating profit under single entry system,calculate claims for loss of profit and loss of stock
2019-2020								
149	AA1711	Allide I: Business Economics	✓			PO 1 - To understand the role of business and its implications on society, PO 2 - To understand the conceptual knowledge of accounting and acquire skills of maintaining accounts, PO 6 - To improve competency to make eligible and employable in the job market	PSO 1 - To apply different concepts in starting and managing business and realize the social responsibilities PSO 5 - To implement traditional and modern strategies and practices of costing, banking, economics, marketing, management, auditing and taxation, PSO 8 - To develop their competency to make them employable in the global market	CO 1 - To understand the role of business economics in decision making, CO 2 - To analyse the demand determinants, CO 3 - To analyse the peculiarities of factors of production, CO 4 - To evaluate the supply, cost of production and revenue, CO 5 - To identify the price and output determinations in various market situations
150	ANM171	Non Major Elective Course: Introduction to Banking	✓			PO 2 - To understand the conceptual knowledge of accounting and acquire skills of maintaining accounts, PO 3 - To acquire entrepreneurial, legal and managerial skills	PSO 5 - To implement traditional and modern strategies and practices of costing, banking, economics, marketing, management, auditing and taxation, PSO 9 - To develop their skills to equip themselves as successful entrepreneurs	CO 1 - To understand the relationship between banker and customer, CO 2 - To understand the structure of banking system in India, CO 3 - To apply crossing and endorsement in cheques, CO 4 - To list the functions of Commercial bank, CO 5 - To analyse the elements of internet banking and traditional banking
151	AC1721	Major Core II: Financial Accounting	✓			PO 6 - To improve competency to make eligible and employable in the job market, PO 7 - To recognize different value systems and ethics, understand the moral dimensions and accept responsibility	PSO 3 - To prepare financial statements of business using accounting principles, concepts ,conventions and provisions, PSO 10 - To enhance their practical knowledge to prepare various accounts in order to meet the national requirements	CO 1 - To understand the accounts of Nonprofit organizations, CO 2 - To prepare Departmental Trading & Profit and Loss a/c, CO 3 - To prepare branch accounts CO 4 - To prepare royalty accounts, CO 5 - To prepare Hire purchase accounts
152	AA1721	Allide II: Marketing Management	✓			PO 1 - To understand the role of business and its implications on society, PO 2 - To understand the conceptual knowledge of accounting and acquire skills of maintaining accounts, PO 6 - To improve competency to make eligible and employable in the job market	PSO 1 - To apply different concepts in starting and managing business and realize the social responsibilities PSO 5 - To implement traditional and modern strategies and practices of costing, banking, economics, marketing, management, auditing and taxation, PSO 8 - To develop their competency to make them employable in the global market	CO 1 - To understand the elements and approaches of modern marketing , CO 2 - To develop sales promotion skills, CO 3 - To make effective advertisements, CO 4 - To summarize the elements of the pricing, CO 5 - To Practice the act of marketing
153	ANM172	Non Major Elective Course : Consumer Awareness	✓			PO 3 - To acquire entrepreneurial, legal and managerial skills	PSO 2 - To solve problems related to employer, employee, investors and consumers with legal protection	CO 1 - To gain knowledge about different types of consumers, CO 2 - To understand the importance of consumer awareness and protection, CO 3 - To understand the procedure to file a complaint and the steps to handle complaints, CO 4 - To identify the functions of Consumer Dispute Redressal Agencies, CO 5 - To analyse consumer exploitation and remedial measures to eliminate such exploitation

154	AC1731	Major Core III: Advanced Accounting	✓		PO 4 - To identify the avenues of marketing and banking both traditional and modern, PO 6 - To improve competency to make eligible and employable in the job market, PO 7 - To recognize different value systems and ethics, understand the moral dimensions and accept responsibility	PSO 3 - To prepare financial statements of business using accounting principles, concepts ,conventions and provisions, PSO 4 - To develop necessary professional knowledge and skills in finance and taxation, PSO 10 - To enhance their practical knowledge to prepare various accounts in order to meet the national requirements	CO 1 - To understand the significance of preparing partnership account, CO 2 - To understand the procedure for preparing capital accounts, CO 3 - To prepare accounts on admission, retirement, death and insolvency of partners and sale of partnership firm, CO 4 - To analyse and estimate the impact of insolvency of one or more partners, CO 5 - To evaluate the performance of partnership business
155	AC1732	Major Core IV: Indian Banking System	✓		PO 2 - To understand the conceptual knowledge of accounting and acquire skills of maintaining accounts, PO 3 - To acquire entrepreneurial, legal and managerial skills, PO 6 - To improve competency to make eligible and employable in the job market	PSO 2 - To solve problems related to employer, employee, investors and consumers with legal protection, PSO 5 - To implement traditional and modern strategies and practices of costing, banking, economics, marketing, management, auditing and taxation, PSO 8 - To develop their competency to make them employable in the global market	CO 1 - To understand the relationship between banker and customer, CO 2 - To identify various elements of negotiable instruments, CO 3 - To identify the significance of crossing and endorsement, CO 4 - To evaluate the functions of RBI and commercial banks, CO 5 - To analyse the Innovative Banking Services, understand various components of Non, Banking Financial Institutions(NBFI), CO 6 - To analyse contribution of banking sector towards Economic Development
156	AC1733	Major Core V: Company Law	✓		PO 1 - To understand the role of business and its implications on society, PO 3 - To acquire entrepreneurial, legal and managerial skills	PSO 1 - To apply different concepts in starting and managing business and realize the social responsibilities, PSO 2 - To solve problems related to employer, employee, investors and consumers with legal protection	CO 1 - To describe the characteristics of companies, both private and public, CO 2 - To describe the documents required to register a joint stock company, CO 3 - To understand the procedure for conducting different kinds of meetings, CO 4 - To gain knowledge on winding up.
157	AC1734	Major Core VI: Business Statistics	✓		PO 1 - To apply different concepts in starting and managing business and realize the social responsibilities, PO 2 - To solve problems related to employer, employee, investors and consumers with legal protection, PO 3 - To prepare financial statements of business using accounting principles, concepts ,conventions and provisions, PO 5 - To implement traditional and modern strategies and practices of costing, banking, economics, marketing, management, auditing and taxation, PO 7 - To use mathematical and statistical tools in academics, business and research	PSO 1 - To apply different concepts in starting and managing business and realize the social responsibilities , PSO 2 - To solve problems related to employer, employee, investors and consumers with legal protection, PSO 5 - To prepare financial statements of business using accounting principles, concepts ,conventions and provisions, PSO 7 - To practice different techniques of communication and apply it in business and profession,use mathematical and statistical tools in academics, business and research	CO 1 - To understand about the data and sampling methods, CO 2 - To explain the primary concepts of measures of central tendency CO 3 - To demonstrate the ability to solve problems in Correlation and Regression, CO 4 - To calculate the Index numbers like Cost of living Index, Fixed base and Chain base Index, CO 5 - To apply the concepts to solve problems in commerce and business CO 6 - To understand the uses of averages and Rank correlation coefficient
158	AA1731	Alide III: Basics of Business and Stock Exchange	✓		PO 1 - To understand the role of business and its implications on society, PO 2 - To understand the conceptual knowledge of accounting and acquire skills of maintaining accounts, PO 3 - To acquire entrepreneurial, legal and managerial skills, PO 6 - To improve competency to make eligible and employable in the job market	PSO 1 - To apply different concepts in starting and managing business and realize the social responsibilities PSO 2 - To solve problems related to employer, employee, investors and consumers with legal protection, PSO 5 - To implement traditional and modern strategies and practices of costing, banking, economics, marketing, management, auditing and taxation, PSO 8 - To develop their competency to make them employable in the global market	CO 1 - To understand the scope, objectives and essentials of business, CO 2 - To understand the forms of business enterprises, CO 3 - To describe the concept, forms and policies in pricing, CO 4 - To analyze the list of securities in stock exchange , CO 5 - To summarize the investors' problems and remedial measures
159	AC17S1	Self Learning : Advertising	✓		PO 2 - To understand the conceptual knowledge of accounting and acquire skills of maintaining accounts	PSO 5 - To implement traditional and modern strategies and practices of costing, banking, economics, marketing, management, auditing and taxation	CO 1 - To understand the concepts of advertising, CO 2 - To analyse the performance of different types of advertising media, CO 3 - To prepare advertising schedule and budget, CO 4 - To understand the process involved in advertising, CO 5 - To measure advertising effectiveness, CO 6 - To understand buying motives of customers

160	AC1741	Major Core VII: Cost Accounting	✓		PO 3 - To understand the conceptual knowledge of accounting and acquire skills of maintaining accounts, PO 2 - To acquire entrepreneurial, legal and managerial skills, PO 6 - To improve competency to make eligible and employable in the job market	PSO 2 - To solve problems related to employer, employee, investors and consumers with legal protection, PSO 5 - To implement traditional and modern strategies and practices of costing, banking, economics, marketing, management, auditing and taxation, PSO 10 - To enhance their practical knowledge to prepare various accounts in order to meet the national requirements.	CO 1 - To understand the importance of costing in companies, CO 2 - To measure the levels of stock taking system, CO 3 - To understand the importance of material control, CO 4 - To construct cost sheet , Tender, Quotations, CO 5 - To evaluate various methods of remuneration, CO 6 - To understand the procedure of allocation, classification & absorption of overheads.
161	AC1742	Major Core VIII: Auditing and Corporate Governance	✓		PO 1 - To understand the role of business and its implications on society, PO 2 - To understand the conceptual knowledge of accounting and acquire skills of maintaining accounts, PO 3 - To acquire entrepreneurial, legal and managerial skills, PO 7 - To recognize different value systems and ethics, understand the moral dimensions and accept responsibility	PSO 1 - To apply different concepts in starting and managing business and realize the social responsibilities, PSO 3 - To prepare financial statements of business using accounting principles, concepts ,conventions and provisions, PSO 5 - To implement traditional and modern strategies and practices of costing, banking, economics, marketing, management, auditing and taxation, PSO 9 - To develop their skills to equip themselves as successful entrepreneurs.	CO 1 - To understand the importance of auditing accounts, CO 2 - To describe various aspects of vouching , CO 3 - To evaluate the traits of company auditor, CO 4 - To appraise the nature of internal check and audit,test the corporate social responsibilities in business world, CO 5 - To manage the issues of Corporate Governance
162	AC1743	Major Core IX: Business Communication	✓		PO 5 - To develop the skills and techniques of communication to be successful in business and personal life, PO 6 - To improve competency to make eligible and employable in the job market	PSO 7 - To practice different techniques of communication and apply it in business and profession, PSO 8 - To develop their competency to make them employable in the global market	CO 1 - To develop communication skills and use of electronic media in business communication, CO 2 - To learn the way to overcome communication barriers, CO 3 - To practice modern forms of communication, CO 4 - To formulate job application and curriculum vitae, CO 5 - To attend interview and participate in Group Discussion with confidence,construct systematic business report
163	AC1744	Major Core X: Business Mathematics	✓		PO 1 - To understand the role of business and its implications on society, PO 2 - To understand the conceptual knowledge of accounting and acquire skills of maintaining accounts,	PSO 1 - To understand the role of business and its implications on society PSO 2 - To understand the conceptual knowledge of accounting and acquire skills of maintaining accounts, PSO 3 - To develop the skills and techniques of communication to be successful in business and personal life, PSO 4 - To recognize different value systems and ethics, PSO 5 - To understand the moral dimensions and accept responsibility.	CO 1 - To recall the basic formulae and definitions and acquire knowledge in mathematics, CO 2 - To solve first, second order equations and simultaneous linear equations to determine the values of the unknowns, CO 3 - To learn the fundamental concepts about Sets and interpret with Venn diagrams, CO 4 - To explain the properties of matrices and solve problems, CO 5 - To understand the concepts of Simple Interest, Compound Interest and Discount and apply in real life situations, CO 6 - To formulate an LPP and solve optimization problems using graphical method
164	AA1744	Alide IV: Principles of Management	✓		PO 1 - To understand the role of business and its implications on society, PO 2 - To understand the conceptual knowledge of accounting and acquire skills of maintaining accounts, PO 6 - To improve competency to make eligible and employable in the job market,	PSO 1 - To apply different concepts in starting and managing business and realize the social responsibilities ,costing, banking, economics, marketing, management, auditing and taxation, PSO 5 - To develop their competency to make them employable in the global market, PSO 9 - To develop their skills to equip themselves as successful entrepreneurs	CO 1 - To understand the features, objectives, principles of business, CO 2 - To understand the functions of Management, CO 3 - To describe the forms of organization, CO 4 - To analyse the concept of centralization and decentralization of authority, CO 5 - To discuss the features, components, importance in staffing, recruitment, selection and training, CO 6 - To apply motivational and leadership theories to develop leadership qualities.
165	AC17S2	Self Learning Course : Salesmanship	✓		PO 2 - To understand the conceptual knowledge of accounting and acquire skills of maintaining accounts PO 5 - To develop the skills and techniques of communication to be successful in business and personal life PO 3 - To acquire entrepreneurial, legal and managerial skills	PSO 5 - To develop their competency to make them employable in the global market PSO 6 - To prepare financial statements of business using accounting principles, concepts ,conventions and provisions, PSO 9 - To develop their skills to equip themselves as successful entrepreneurs	CO 1 - To understand the fundamentals of successful selling CO 2 - To identify the traits of salesmen CO 3 - To analyse the buying motives of the target audience CO 4 - To describe the role of salesmen in the buying process

166	AC1751	Major Core XI: Corporate Accounting		✓		PO 1 - To understand the role of business and its implications on society, PO 7 - To recognize different value systems and ethics, understand the moral dimensions and accept responsibility	PSO 1 - To apply different concepts in starting and managing business and realize the social responsibilities PSO 3 - To prepare financial statements of business using accounting principles, concepts ,conventions and provisions	CO 1 - To understand the procedures for the issue of shares, CO 2 - To identify the methods of valuation of Goodwill and shares, CO 3 - To evaluate the performance of business CO 4 - To calculate purchase consideration in case of Amalgamation, Absorption and reconstruction, CO 5 - To differentiate liquidation from insolvency and the preparation of liquidator's final statement.
167	AC1752	Major Core XII: Commercial Law		✓		PO 1 - To understand the role of business and its implications on society, PO 7 - To recognize different value systems and ethics, understand the moral dimensions and accept responsibility	PSO 1 - To apply different concepts in starting and managing business and realize the social responsibilities PSO 3 - To prepare financial statements of business using accounting principles, concepts ,conventions and provisions	CO 1 - To understand the procedures for the issue of shares, CO 2 - To identify the methods of valuation of Goodwill and shares, CO 3 - To evaluate the performance of business, CO 4 - To calculate purchase consideration in case of Amalgamation, Absorption and reconstruction, CO 5 - To differentiate liquidation from insolvency and the preparation of liquidator's final statement
168	AC1753	Major Core XIII: Income Tax Law & Practice-I		✓		PO 4 - To identify the avenues of marketing and banking both traditional and modern, PO 5 - To develop the skills and techniques of communication to be successful in business and personal life	PSO 4 - To develop necessary professional knowledge and skills in finance and taxation, PSO 6 - To practice different techniques of communication and apply it in business and profession	CO 1 - To understand the significance of preparing partnership account, CO 2 - To understand the procedure for preparing capital accounts, CO 3 - To prepare accounts on admission, retirement, death and insolvency of partners and sale of partnership firm, CO 4 - To analyse and estimate the impact of insolvency of one or more partners, CO 5 - To evaluate the performance of partnership business
169	AC1754	Elective I (a) : E-Commerce			✓	PO 4 - To identify the avenues of marketing and banking both traditional and modern, PO 6 - To identify the avenues of marketing and banking both traditional and modern	PSO 2 - To solve problems related to employer, employee, investors and consumers with legal protection, PSO 5 - To implement traditional and modern strategies and practices of costing, banking, economics, marketing, management, auditing and taxation	CO 1 - To differentiate traditional commerce from,utilize the techniques of Electronic Commerce, CO 2 - To describe various E, Securities, CO 3 - To identify the Pro's and Con's of online, CO 4 - To perform various online operations shopping, Electronic Commerce,
170	AC1755	Elective I (b): Business Environment		✓		PO 1 - To understand the role of business and its implications on society, PO 2 - To understand the conceptual knowledge of accounting and acquire skills of maintaining accounts, PO 7 - To recognize different value systems and ethics, understand the moral dimensions and accept responsibility,	PSO 1 - To apply different concepts in starting and managing business and realize the social responsibilities . PSO 3 - To prepare financial statements of business using accounting principles, concepts ,conventions and provisions, PSO 5 - To implement traditional and modern strategies and practices of costing, banking, economics, marketing, management, auditing and taxation	CO 1 - To understand the nature , importance and components of business environment, CO 2 - To identify the elements strategies and impact of culture and social environment, CO 3 - To analyse the five years plans and its impact on economy,recognize various types of financial institution and their role on economic development, CO 4 - To understand the function of SEBI, CO 5 - To evaluate the legal & political environment and the effect of MRTTP
171	AC1756	Elective I (c) : Introduction to goods and services tax		✓		PO 4 - To understand the conceptual knowledge of accounting and acquire skills of maintaining accounts, PO 2 - To identify the avenues of marketing and banking both traditional and modern	PSO 4 - To develop necessary professional knowledge and skills in finance and taxation, PSO 5 - To implement traditional and modern strategies and practices of costing, banking, economics, marketing, management, auditing and taxation	CO 1 - To understand the concept of GST, its benefit,limitations and process of implementations, CO 2 - To identify the transactions covered under GST, the models and structure of GST, CO 3 - To clarify the procedure for registration, amendment, and cancellation of registration,
172	AC17PR	Project and Viva Voce		✓		PO 6 - To practical exposure for startup and project promotion.	PSO 5 - To develop necessary professional knowledge and skills in academic, business and research.	CO 1 - To select the research problem CO 2 - To collect reviews related to the research problem CO 3 - To prepare questionnaire for data collection CO 4 - To understand the methods of data collection and collect the data CO 5 - To analyse the collected data with the simple, statistical tools, interpret it and summarize the findings
173	ASK175	Skill Based Course: Preparation for Competitive Examinations -I		✓		PO 2 - To understand the conceptual knowledge of accounting and acquire skills of maintaining accounts, PO 5 - To develop the skills and techniques of communication to be successful in business and personal life	PSO 6 - To practice different techniques of communication and apply it in business and profession,use mathematical and statistical tools in academics, business and research	CO 1 - To understand and analyse verbal and non verbal reasoning, CO 2 - To enhance numerical skills, CO 3 - To evaluate clerical aptitude skills,improve communicative skills, CO 4 - To calculate percentage, discount simple interest and compound interest

174	AC1761	Major Core XIV: Management Accounting			✓	PO 2 - To understand the conceptual knowledge of accounting and acquire skills of maintaining accounts, PO 7 - To recognize different value systems and ethics, understand the moral dimensions and accept responsibility	PSO 3 - To prepare financial statements of business using accounting principles, concepts ,conventions and provisions, PSO 5 - To implement traditional and modern strategies and practices of costing, banking, economics, marketing, management, auditing and taxation	CO 1 - To understand the objectives and functions of management accounting, CO 2 - To differentiate management accounting from financial accounting, CO 3 - To evaluate the financial position of a concern through fund flow statement and cash flow statement, CO 4 - To understand the concepts of budgeting and budgetary control and its role in management decision making, CO 5 - To estimate the future performance of the concern using managerial costing techniques
175	AC1762	Major Core XV: Industrial Law			✓	PO 2 - To understand the conceptual knowledge of accounting and acquire skills of maintaining accounts, PO 7 - To recognize different value systems and ethics, understand the moral dimensions and accept responsibility	PSO 3 - To prepare financial statements of business using accounting principles, concepts ,conventions and provisions, PSO 5 - To implement traditional and modern strategies and practices of costing, banking, economics, marketing, management, auditing and taxation	CO 1 - To understand the objectives and functions of management accounting, CO 2 - To differentiate management accounting from financial accounting, CO 3 - To evaluate the financial position of a concern through fund flow statement and cash flow statement, CO 4 - To understand the concepts of budgeting and budgetary control and its role in management decision making, CO 5 - To estimate the future performance of the concern using managerial costing techniques
176	AC1462	Major Core XVI: Income Tax Law and Practice - II			✓	PO 3 - To acquire entrepreneurial, legal and managerial skills	PSO 2 - To solve problems related to employer, employee, investors and consumers with legal protection	CO 1 - To understand income from other sources and kinds of securities, CO 2 - To compute set,off and carry forward of losses, clubbing and aggregation of income, CO 3 - To identify the deductions from Gross Total Income, CO 4 - To understand returns, filing of return of income, due date, kinds of assessment, assessment procedure, CO 5 - To identify assessment of individuals, rate of tax, CO 6 - To compute income and tax liability of individuals
177	AC1764	Major Core XVII: Human Resource Management			✓	PO 4 - To identify the avenues of marketing and banking both traditional and modern, PO 5 - To develop the skills and techniques of communication to be successful in business and personal life	PSO 4 - To develop necessary professional knowledge and skills in finance and taxation, PSO 6 - To practice different techniques of communication and apply it in business and profession	CO 1 - To understand the objectives, scope, functions and environment of Human Resource Management, CO 2 - To understand the methods of data collection, techniques of job design and sources of recruitment, CO 3 - To analyze the selection process and induction programme, CO 4 - To evaluate the need as well as areas of training, CO 5 - To understand the purpose, process and problems in performance appraisal.
178	AC1765	Elective II (a): Organisational Behaviour			✓	PO 1 - To understand the role of business and its implications on society, PO 3 - To acquire entrepreneurial, legal and managerial skills	PSO 1 - To apply different concepts in starting and managing business and realize the social responsibilities PSO 2 - To solve problems related to employer, employee, investors and consumers with legal protection	CO 1 - To analyze the elements of organizational & industrial behavior, CO 2 - To understand the concept and different theories of personality & group dynamics, CO 3 - To analyse the determinants and effects of job satisfaction, CO 4 - To analyse the source and effects of frustration & conflicts, CO 5 - To understand the causes and consequences of stress management
179	AC1766	Elective II (b): Fundamentals of Investments			✓	PO 2 - To understand the conceptual knowledge of accounting and acquire skills of maintaining accounts, PO 3 - To acquire entrepreneurial, legal and managerial skills, PO 5 - To develop the skills and techniques of communication to be successful in business and personal life	PSO 2 - To solve problems related to employer, employee, investors and consumers with legal protection, PSO 5 - To implement traditional and modern strategies and practices of costing, banking, economics, marketing, management, auditing and taxation, PSO 6 - To practice different techniques of communication and apply it in business and profession	CO 1 - To analyze the elements of organizational & industrial behavior, CO 2 - To understand the concept and different theories of personality & group dynamics, CO 3 - To analyse the determinants and effects of job satisfaction, CO 4 - To analyse the source and effects of frustration & conflicts, CO 5 - To understand the causes and consequences of stress management

180	AC1767	Elective II(c): Entrepreneurship		✓			PO 4 - To identify the avenues of marketing and banking both traditional and modern	PSO 4 - To develop necessary professional knowledge and skills in finance and taxation	CO 1 - To understand various dimensions of entrepreneurship, CO 2 - To express the contemporary role models in Indian business, CO 3 - To learn the procedure for preparing project reports, CO 4 - To identify the key elements of good business plan, CO 5 - To identify the sources of mobilizing resources to start the business
181	ASK176	Skill Based Course : Preparation for Competitive Examinations-II	✓				PO 1 - To understand the role of business and its implications on society, PO 3 - To acquire entrepreneurial, legal and managerial skills	PSO 1 - To understand the role of business and its implications on society, PSO 2 - To understand the conceptual knowledge of accounting and acquire skills of maintaining accounts	CO 1 - To improve General Knowledge, CO 2 - To acquire computer skills, CO 3 - To improve writing skills